

Recognized by the UGC u/s 2 (f) of UGC Act 1956 and enacted by the State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

### **JSPM University Pune**

### **Faculty of Business Management and Commerce**

### **School of Commerce**



## NEP Aligned Syllabus for

B.Com. (Bachelor of Commerce) (Effective from AY: 2023-24)

Stephion:



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### Semester - I Level 4.5

Sr. No.	Course Type	Course Code	Course Name	Teaching Scheme (Hrs. per week)		Examination & Marking Scheme		Credits				
				L	Т	Р	EL	TH	PR	OR		
01	PCC	230VBCB01_01	Basics of Finance	3	1	-	ı	100	ı	-	4	
02	PCC	230VBCB02_01	Financial Accounting	2	-	-	4	100		50	3	
03	IOC	230VBBB06_01	Essentials of Management	2	-		-	100	-	-	2	
04	SEC	230VBCB10_01	Advanced Excel	2	-	2	-	-	50	50	3	
05	VSC	230IDCB01_01	Design Thinking and Creativity	1	-	-	2	-	-	50	1.5	
06	AEC (HSMC)	230UENB01_01	Effective Communication Skills	1	-	2	-	50	-	-	2	
07	IKS (HSMC)	230UHIB01_01	States in Ancient India	2	-	-	-	50	-	-	2	
08	VEC (HSMC)	230GCEB02_01	Environment and Sustainability	2	-	1	-	50	-	-	2	
09	LC	230VBCB07_01	Financial Accounting	-	-	2	ı	-	50	-	1	
10	LLC	230UPYB01_01	Yoga & Fitness	-	-	2	2	-	-	50	1.5	
	Total Acad	omio Engagoment	and Cradita	15	1	8	8	450	100	200		
	TOTAL ACAO	emic Engagement	and Credits	24		24		8		750		22



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### Semester - II

### Level 4.5

Sr. No.	Course Type	Course Code	Course Name		Teac Sch s. pe	eme			minati ing Sc	on & heme	Credits
				L	Т	Р	EL	TH	PR	OR	
01	PCC	230VBCB03_02	Corporate Accounting	2	-	-	2	100	1	1	2.5
02	PCC	230VBBB04_02	Principles of Marketing	2	1	-	4	100	ı	50	4
03	PCC	230VBCB05_02	Financial Management	3	-	-	-	100	1	1	3
04	MMC	230GCSB23_02	Fundamentals of Data Science	2	-	-	-	100	ı	ı	2
05	SEC	230VBCB08_02	Software for Financial Accounting	2	-	2	-	-	50	50	3
06	AEC (HSMC)	230UENB02_02	Communicative Proficiency Skills	1	-	2	-	50	-	1	2
07	VEC (HSMC)	230UPYB03_02	Ethics and Moral Values	2	-	-	-	50	-	-	2
08	LLC	230UPYB02_02	Mindfulness and Wellbeing	1	-	-	2	-	-	50	1.5
09	IITP/FP/ CEP	230VBCB06_02	Internship/Field Project/Communi ty Engagement Programme	4 to	6 We	eeks	-	-	-	50	2
-	Total Acad	lemic Engagemen	t and Credits	15	1	4		500	50	200	22
	. 510. 71500		t and or our	20		8	750				

**Note:** A **Certificate** will be awarded if a student exits after first year. For Exit at the end of first year the student must complete: (Total credits = 8)

- a) An internship / OJT of 8 10 weeks (4 credits)
- b) Additional Course 1 (4 credits) (Course offered will be Vocational Skill Course (VSC) or Skill Enhancement Course (SEC))



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

Course Type: PCC	Course Title: Basics of Finance	
Course Code: 230VBCB01_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 4	Lecture (L): 3 Tutorial (T): 1 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks

### Prerequisite Courses, if any:

Pension System), Tax-free bonds

1.

2.

### **Course Objectives:**

- To Evaluate the impact of financial decisions and practices on individuals and society.
- To Create effective financial plans and strategies to meet personal and household financial goals.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** Understand the evolution and structure of the banking system in India.

CO2: Understand the various types of cheques.

CO3: Analyze and evaluate tax-saving investment schemes.

**CO4:** Understand the importance of financial planning and the steps involved.

**CO5:** Understand the features of various investment options like stocks, bonds, and mutual funds.

**CO6:** Apply knowledge of consumer protection and redressal mechanisms.

	Course Contents					
Unit I	Banking	(10 Hrs)				
Definition of E	Bank, Evolution of Banking in India, Banking Structure, Typ	es of Deposits				
and Accounts	and Accounts, KYC norms, Different Banking products and services offered by the					
banks, Electro	banks, Electronic Banking					
Unit II	Cheques and Types of Cheques	(10 Hrs)				
Meaning and	Definition of Cheque, Types of Cheques, Precaution to follow	ow while filling				
out the cheque	e, Truncated cheque, Clearing process of cheque					
Unit III	Tax Saving Schemes	(10 Hrs)				
Types of tax	es, Tax rates, Tax planning v/s tax evasion, Tax saving	investment -				
Government S	Schemes-National Saving Certificates, Public Provident Fur	nd, Post Office				
Schemes, Eq	uity Linked Savings Schemes, Retirement Benefits Scheme	es- NPS (New				



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Unit IV	nit IV Personal Finance and Loss Protection				
Financial Plan	nning- Meaning, Household financial health check-ups, Med	lical and other			
Emergencies,	Emergencies, Retirement Planning, Insurance Policies: Life and non-life Insurance				
Unit V	Investments (10 Hrs)				
• •	Types of Investments: Stocks, Bonds, Mutual Funds, Principles of Investment and				
Safety, Risk a	nd Return, Types of Mutual Funds				
Unit VI	Scams, Fraud Schemes	(10 Hrs)			
Insider Tradii	ng, Money Laundering, Cyber-Crimes and Types of C	Cyber Crimes,			
Consumer Protection and Redressal Mechanism					

### **Learning Resources**

#### **Text Books:**

- 1) M. Jeff, Personal finance, Prentice Hall, 2016
- 2) T. R. Jain and R. L. Sharma, Indian Financial System, by, VK Global Publications Pvt. Ltd, 2014

### **Reference Books:**

- 1) T. R. Jain and V. K. Ohri, Money and Banking, VK Global Publications Pvt. Ltd, 2020
- 2) S. Braunstein and C. Welch, Financial literacy: An overview of practice, research, and policy, Fed. Res. Bull, 2002
- 3) T. R. Jain and R. L. Sharma, Indian Financial System, by, VK Global Publications Pvt. Ltd, 2014
- 4) S. Cole and Gauri Kartini Shastry, Smart money: The effect of education, cognitive ability, and financial literacy on financial market participation, Harvard Business School, 2009
- 5) Gitman, Joehnk, and Billingsley, Personal financial planning, Cengage Learning, 2016
- 6) M. Jeff, Personal finance, Prentice Hall, 2016

### **Additional Web Resources:**

- 1) www.rbi.org.in
- 2) www.incometax.gov.in



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

Course Type: PCC	Course Title: Financial Accounting			
Course Code: 230VBCB02_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:		
Credits: 3	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 4	Theory (TH): 100 Marks Oral (OR): 50 Marks		

### Prerequisite Courses, if any:

1.

2.

### **Course Objectives:**

- To inculcate the right understanding regarding the role and importance of monetary and financial transactions in business.
- To nurture the right approach towards classifications of different transactions and their implications.
- To develop proficiency in preparation of basic financial as to how to write basic accounting statements - Trading and P&L A/c and Balance Sheet.
- To understand the kind of accounting relationship between customer and bank.

Course Outcomes: On completion of the course, the learner will be able to -

**CO1:** Understand concepts and know the Basics of Accounting.

CO2: Understand and memorize all basic formulae and rules covered in the Syllabus.

**CO3:** Apply the appropriate format for solving the numerical problem.

**CO4:** Analyze when additional information is needed to solve problems.

CO5: Express basic concepts and rules of accounting.

**CO6:** Rectifying errors and solving simple and complicated accounting problems with proper solutions.

Course Contents						
Unit I	Unit I Introduction to Basic Accounting & Bookkeeping 5 Hrs					
Basic Terminology in Accounting and Bookkeeping, Accounting Concepts, Accounting Conventions, GAAP, Types of Accounts and Rules, Types of Transactions						
Unit II Books of Accounting 5 Hrs						
Journal, Ledge	r, Subsidiary Books, Problems of Journal, Problems of Ledge	er, Problems				
of Trial Balance	e					
Unit III	Cash Book	5 Hrs				
Cash Book – Meaning and Definition, Cash Book – Need and Importance, Types of						
Cash Book, Problems of Single Column Cash Book, Problems of Double Column Cash						
Book, Problems of Triple Column Cash Book						
Unit IV	Preparation of Final Accounts	5 Hrs				



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Types of Business, Formats of Financial Statements, Trading Account, Profit & Loss Account, Balance sheet, Problems of Final Accounts of Sole Trading Organizations				
Unit V Depreciation & Provision for Bad and Doubtful Debts 5 Hrs				
Meaning and Concept of Depreciation, Reasons for Depreciation, Methods of Depreciation, Accounting for Depreciation, Problems of Different Methods of Depreciation, Accounting for Provision and Doubtful Debts				
Unit VI	Bank Reconciliation Statement	5 Hrs		
Meaning of BRS, Need for BRS, Importance of BRS, Process of BRS, Formats of BRS				

Meaning of BRS, Need for BRS, Importance of BRS, Process of BRS, Formats of BRS, Preparation of BRS and Problems of BRS

### **Learning Resources**

#### **Text Books:**

- 1) P. Periasamy 'Financial, Cost, and Management Accounting', Himalaya Publishing Ltd.
- 2) Dr. Mahesh Abale and Dr. Shriprakash Soni, 'Managerial Accounting', Himalaya Publishing Ltd.

#### Reference Books:

- 1) Khan and Jain, 'Management Accounting', Tata McGraw Hill
- 2) Shankarnarayanan Ramanath, 'Financial Accounting for Management', CENGAGE Learning
- 3) S.N. Maheshwari & S.K. Maheshwari, 'Advance Accounting', Vikas Publication
- 4) M.C. Shukla, T.C. Grewal, S.C. Gupta, 'Advance Accounting', Sultan Chand and Sons
- 5) R.L. Gupta, M. Radhaswamy, 'Advance Accounting', Sultan Chand and Sons

### **MOOC / NPTEL Courses:**

1) Swayam Course "BCOC-131- Financial Accounting", Dr. N. Rajendra Prasad, Indira Gandhi National Open UniversityBCOC-131- Financial Accounting

#### Link of the Course:

1) https://onlinecourses.swayam2.ac.in/nou23\_cm13/preview

### **Additional Web Resources:**

- 1) https://icmai.in/
- 2) https://www.icai.org/
- 3) https://www.icsi.edu
- 4) https://www.cimaglobal.com/



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

	Semester- i	
Course Type: IOC	Course Title: Essentials of Mana	gement
Course Code: 230VBBB06_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks

### **Prerequisite Courses, if any:**

- 1. Basics of Management (Available on Great Learnings)
- 2. Basics of Leadership (Available on Oxford Home Study Centre)

### **Course Objectives:**

- To study the evolution of management.
- To study the functions of principles of management.
- To learn the application of the principles in an organization.
- To learn Leadership skills in management.
- To study goal setting by Management Objective Theory.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** To explain the evolution of Management and its principles.

**CO2:** Describe how the managerial tasks of planning, organizing, and controlling can be carried out in a variety of situations.

**CO3:** Incorporate management principles into daily operations.

**CO4:** Analyze the global situation, including opportunities and threats that will affect organizational management.

CO5: Identify the most effective course of action to take in specific situations.

**CO6:** Evaluate managerial practices and decisions considering ethical principles and standards.

Course Contents				
Unit I	Introduction	5 (Hrs)		
Management Science or Art, Evolution of Management Thoughts, Management Theories, Role of a Manager, Managerial Skills.				
Unit II		5 (Hrs)		
Functions of Management, Systematic Approach to Management Process, Organizational Dynamics, Coordination in Management, Strategic Management.				
Unit III	The Function of the Manager	5 (Hrs)		
Planning: Strategic Planning Process, Organizing: Structure and Process of Organization, Directing: Foundations of individual and group behavior, Staffing: The System Approach to Human Resource Management, Controlling: System and process of controlling				
Unit IV	Management by Objectives	5 (Hrs)		



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Core Concepts of MB Defining the Goal, Act	O, Characteristics of Management by Objectives, Proceion Plan.	ess of MBO,
Unit V	Leadership & Management	5 (Hrs)
	Committees and Group Decision Making, Manager aits and ethics, Roles, functions, and characteristics of a	
Unit VI	General Overview of all the Units	5 (Hrs)
Case Study: Skills o Review of Manageme	f an Effective Manager, Phases of Strategic Managent by Objective.	ement, Final

### **Learning Resources**

#### **Text Books:**

- **1.** Stephen P. Robbins, David A. Decenzo, 2016. Fundamentals of Management, Pearson Education, 9th Edition
- **2.** Harold Koontz, O'Donnell and Heinz Weihrich, 2012. Essentials of Management. New Delhi, 9th edition, Tata McGraw Hill

### **Reference Books:**

- 1. Fundamentals of Management by Robbins, S.P. and Decenzo
- 2. Management Text & Cases, Satya Raju
- 3. Principles of Management Davar

### **MOOC / NPTEL Courses:**

1. NPTEL Course "*Principles of Management*", By Prof. Usha Lenka, IIT Roorkee Link of the Course: https://onlinecourses.nptel.ac.in/noc23\_mg33/preview

#### **Additional Web Resources:**

1. https://onlinecourses.swayam2.ac.in/nou23\_mg04/preview

### **Additional Web Resources:**

- 1. https://www.coursera.org/learn/principles-of-management
- 2. https://alison.com/course/an-introduction-to-the-principles-of-management



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JSPM University Pune
FY B.Com. "Bachelor of Commerce"
Semester- I
Course Title: Advanced Excel

Course Code: Teaching Scheme: (Hrs./ Week) Examination Scheme: 230VBCB10 01

Credit: 3 Practical (PR): 50 Marks Lecture (L): 2 Tutorial (T): 0 Oral (OR): 50 Marks Practical (P): 2 **Experiential Learning (EL): 0** 

Prerequisite Courses, if any: -

### **Course Objectives:**

Course Type: SEC

To build up the technical knowledge of the students and make them aware of the advanced Excel formulas and other terms.

#### Course Outcomes:

CO1: Students will learn the concept of basic functioning.

CO2: Understand the concept of validation.

CO3: Understand the concept of advanced filters.

**CO4:** Learn the concept of advanced sorting. CO5: Learn the concept of basic function.

**CO6:** Understand the concept lookup functions.

### **Course Contents**

Unit I Mastering the Essentials: Excel's Basic Functions		7 Hrs	
Basic function: sum, average, count, max/min, Basic text, date/time, lookup information,			
Name manager, Formulae auditing, Mathematical functions Sumif, countif, averageif and			
nestedif And or not			

**Data Integrity: Excel Validation Techniques** 7 Hrs Unit II Validation: input message, error alerts, drop-down lists. Conditional formatting, Formatting

dates, and time functions, data validation, text, and list validation. **Precision Filtering: Excel's Advanced Filter Strategies** Unit III 7 Hrs

Advance filters: Extracting records with advanced filters. Using formulae in criteria, Charts:- bar charts, pie charts, line charts and slicers, watermark, Managing primary and secondary data.

Unit IV Sophisticated Sorting: Excel's Advanced Sorting 8 Hrs **Techniques** 

Advanced sorting: sorting from top to bottom, left to right. Creating, a custom list, Sort by using the custom list.

Unit V **Text Wizardry: Unleashing Excel's Powerful Text Functions** 

Text functions using: The mid, search, left, and right functions, Using the trim clean, clean, upper, and lower functions, Using the substitute and text function, Using trim, clean, proper, and dollar functions.

Unit VI **Unlocking Data: Excel's Lookup Function Mastery** 8 Hrs



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Lookup functions: match with lookup functions, Index and match functions, Offset and indirect functions.

### Learning Resources

### **Text Books:**

- 1. "Excel 2023", Leonardo L. Wright
- 2. "Advanced Excel essential" "Apress".

### **Reference Books:**

1. M.L. Humphrey

### **MOOC / NPTEL Courses:**

Additional Web Resources: https://www.edubasetrainings.com



### **ISPM University Pune**

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

### **JSPM University Pune** FY B.Com. "Bachelor of Commerce" Semester- I

Course Type: VSC	Course Title: Design Thinking and Creativity		
Course Code: 230IDCB01_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:	
Credits: 1.5	Lecture (L): 1 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 2	Oral (OR): 50 Marks	

### Prerequisite Courses, if any:

### **Course Objectives:**

Course Outcomes: On completion of the course, the learner will be able to –

CO1: Describe the Design thinking principles of the centered approach to real-life problem-solving.

CO2: Demonstrate through the project-oriented approach the basic theories and knowledge of design thinking and master the tools and principles of design thinking and their application.

CO3: Demonstrate through the project-oriented approach the basic theories and knowledge of design thinking and master the tools and principles of design thinking and their application.

**CO4:** Analysis of various applications of design thinking.

**CO5:** Determine the suitable design thinking approach to solve the problem.

**CO6:** Develop a low-fidelity prototype of the alternative Solutions to the identified Problem.

### Course Contents

ı				
	Unit I	Design Thinking Introduction	(3 Hrs)	

Introduction & definition of design thinking, Principles, the process, Innovation in design thinking, the importance of design thinking method, the relationship between design thinking and innovation & entrepreneurship. Five-step method of Design thinking (Empathize, Define, Ideate, Prototype, Test).

Class Activity: Students are asked to form groups. Classroom Project begins: Share ideas with team members and discuss the meaning of DT, and its importance in today's world. Case: ABC Nightline- IDEO Shopping Cart, (the video can be shown in the classroom for discussion.)

Unit II	Awareness of the five stages of design thinking, Empathize &	(5 Hrs)
	Define	



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### Stage 1 & 2: Empathize & Define

Introduction of the tools in the stage of empathy. Emphasize the skills and tactics of interviews. Understand the persona and methods of collecting the data from interviews. The empathy map. Establishing the Problem statement using the 5 Why's technique as a tool to understand the root cause.

(Ex.26/11 attack, rescue team not able to move with ambulance due to stagnation) & Emphasis on establishing the "Problem Statement" only for faculty ref.

Classroom Project: Each group will write the Problem Statement by using Stages of Empathy and the technique of 5 Why.

Each group member will do the interview round for writing the problem statement.

Take a record of the interview process.

Unit III Ideate (10 Hrs)

### Stage 3, Ideate

Process to Find and select ideas, The creative process and creative principles, Creativity techniques, and Evaluation of ideas. Idea Generation Stage-Fine tuning process of ideas (every team member comes up with 1 idea and passes it on to the next person, each idea will be fine-tuned by each team member and ultimately matured ideas are established-round robin method) and selection of best three ideas by the voting method.

Classroom Project: Through the project, students will learn how to propose a point of view (POV) statement based on the analyses of data from user research via brainstorming and others.

Students are asked to submit ideas as many as possible.

Note in POV practice: please define the problem that each group is finally going to resolve.

The practice process: unpack the interview data and select one interviewee as the analysis target and solution. Make inferences to generate ideas and POV statements. Please remember: No solution in the POV statement.

(For faculty ref.: YouTube links for DT examples -How design thinking is transforming lives in rural India - https://www.youtube.com/watch?v=EH9u1bHqwpc. Design Thinking in Netflix | Case Studio - 04 - https://www.youtube.com/watch?v=8P8gspd\_Bx8)

Unit IV Prototype & Test (5 Hrs)

Stages 4 and 5, Prototype & Test

Prototype and test stage, Prototype model, The role of prototype and test in innovation and entrepreneurship, prototype the way to test, and the visualization of ideas.

Classroom project: groups design the prototype to show ideas about innovative ways to resolve the problems in dormitory life.

Concerning the test practice: Ask another group to visit your group and test your prototype, and then in turn.

Unit V Understanding Business Viability (2 Hrs)

Checking the Business viability of selected ideas derived in stage 3 using the BXT model, Tools for the Design Journey, and Pillars of Design thinking.

Unit VI Presentation and closure (3 Hrs)

The student groups will give the final presentation of the project they have done (Units 1 to 5) and close the DT process.

### **Learning Resources**



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#### **Text Books:**

- 1. Design Thinking Methodology Book Paperback, ArtBizTech, Emrah Yayici, 2016.
- 2. Design Thinking for Strategic Innovation, by Idris Mootee, CEO Idea Couture, Wiley 2014

#### Reference Books:

- "SL Schensul, JJ Schensul, MD LeCompte", (latest reprint) Essential Ethnographic Methods: Observations, Interviews, and Questionnaires: (Ethnographer's Toolkit), https://rowman.com/ISBN/9780759122017
- 2. Paddy Miller, Thomas Wedell-Wedellsborg, (2013), Innovation as Usual: How to Help Your People Bring Great Ideas to Life, HBR Press
- 3. Tim Brown, (2010), Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation, HBR Press
- 4. "SL Schensul, JJ Schensul, MD LeCompte", (latest reprint) Essential Ethnographic Methods: Observations, Interviews, and Questionnaires: 2 (Ethnographer's Toolkit), https://rowman.com/ISBN/9780759122017



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JSPM University Pune		
FY B.Com. "Bachelor of Commerce"		
Semester- I		

Course Type: AEC

Course Code:
230UENB01\_01

Credits: 2

Course Title: Effective Communication Skills

Teaching Scheme: (Hrs./ Week)

Examination Scheme:

Examination Scheme:

Theory (TH): 50 Marks

Tutorial (T): 0

Practical (P): 2

Experiential Learning (EL): 0

### Prerequisite Courses, if any:

1)

2)

### Course Objectives:

- Remember key facts and concepts of communication skills.
- **Understand** the theories, fundamentals, and tools of communication.
- Apply basic language skills listening, speaking, reading, and writing.
- **Analyze** functional grammar and language for professional usage.
- Evaluate the communication strategies used in case studies or real-world scenarios.
- Create social awareness.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** Remember basic language skills-listening, speaking, reading, and writing and attempt tasks by using functional grammar and vocabulary effectively.

CO2: Reproduce their understanding of concepts/principles of communication skills.

CO3: Apply grammatical rules in professional communication.

CO4: Analyze professional content with effective listening and reading skills.

**CO5**: **Evaluate** the social scenarios and present themselves effectively.

CO6: Create socially aware personalities.

Course Contents				
Unit I	Unit I Foundation of Communication (02Hrs			
Meaning, Definition, Scope, and Importance of Communication, Process and Types of Communication, Channels of Communication, Barriers to Effective Communication and ways to mitigate.				
Unit II	Language Competency	(03 Hrs)		
Basic rules of Tenses, Rules of Phonics, Diagraph, Trigraphs, Consonant blends and silent consonants, Construction of multi-syllabic words				
Unit III	Active Listening	(2 Hrs)		
Differentiating Active listening from Passive listening, Recognizing, and overcoming common barriers to Active listening, the Role of Active listening in professional interactions and conflict resolutions, Summarizing and Analyzing the content of broadcasts.				
Unit IV Effective Speaking (03 Hrs)				



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Identifying common fears and anxieties related to speaking, Techniques to build confidence and overcome stage fright, Voice modulation, pitch, and pace for engaging delivery, and Impromptu Speaking.

Unit V Skillful Reading (02 Hrs)

Learning active reading techniques like Intensive Reading, Extensive reading Skimming, and Scanning, identifying main ideas, and supporting details, drawing inferences, Strategies for vocabulary building and context-based understanding, Comprehensive Reading-Practical

Unit VI Comprehensive Writing (03 Hrs)

Learning Sentence Structure essentials, Professional Email writing- Salutations, subject line, greeting, body, closing line, and signature, Memo, Notice, and Agenda, Minutes of Meeting, Letter Writing: Formal Letter, Informal Letter, Business Letter, Job Application Complaint Letter and Leave Application

### **Learning Resources**

#### Textbooks:

1. Meenakshi Raman, "Technical Communication Principles and Practice", Oxford University Press Fourth Edition May 2022

#### **Reference Books:**

1. Veerendra Mishra, "English Language Skills: A Practical Approach Cambridge University Press, 2020.

### **MOOC / NPTEL Courses:**

1. NPTEL Course "Communication Skills" Dr. T. Ravichandran, IIT Kanpur

### Link of the Course:

1. https://archive.nptel.ac.in/courses/109/104/109104031/

#### **Additional Web Resources:**

1. https://www.britishcouncil.in/english/online/resources-websites/MOOCs



Virtual LAB Links:

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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

		Semester- I	
Course Type: AEC Lab Course Title: Effective Communication Skills		ommunication Skills	
Course Code: 230UENB01_01		Teaching Scheme:	Examination Scheme:
Credits	: 2	Lecture (L): 1	Theory (TH): 50 Marks
		Tutorial (T): 0	
		Practical(P): 2	
		Experiential Learning (EL):0	
Prerequ	uisite Courses, if	any: - Nil	
		List of Laboratory Experime	ents
		Group A	
1.	Presentation Skills		
2.	Tenses	Tenses	
3.	Phonics		
4.	Listening Skills	3	
5.	Speaking Skills	S	
	,	Group B	
6.	Group Discuss	sion	
7.	Impromptu Sp	Impromptu Speech	
8.	Reading Skills	Reading Skills	
9.	Letter Writing		
10.	Email Writing		



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

Semester- i		
Course Type: IKS Course Title: States in Ancient India		
Course Code: 230UHIB01_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 50 Marks

Prerequisite Courses, if any: NIL

### **Course Objectives:**

- Acquaint students with Ancient Polity.
- To understand Governing structures prevailing in Ancient India.

### Course Outcomes: On completion of the course, the learner will be able to -

**CO1:** Students will understand the role of executives in the functioning of the State.

**CO2:** Able to understand the workings of different branches of Administration during Ancient India.

CO3: Understand the notion of state in Ancient India and its characteristic features

CO4: Distinguish the modern state from the more ethical forms of state in Ancient India

**CO5:** Able to think about abstract political structures and draw understandings

CO6: Make a correlation between the past and present societies.

CO6: Make a correlation between the past and present societies.			
	Course Contents		
Unit I	Concepts	(2 Hrs)	
Indian Knowledg	ge System, History, Ancient India, State, Nature, and Scope		
Unit II	Early Instance of State	(4 Hrs)	
Background, Ea	rly History, State in the First Urban Civilization, Harappa, Mohe	enjo-Daro	
Unit III	Vedic Polity	(6 Hrs)	
	latha, Sabha, and Samiti: Role scope functions and na nificance of Rajan, Kula- Visha, Jana. Change from family		
Unit IV	Territorial Kingdoms	(4 Hrs)	
Mahajanpada, Factors of State, Role of Territory, Taxation, Types of Taxes during Ancient Times			
Unit V	Mauryan State	(7 Hrs)	
	ra Treatises on State Craft- Saptanga Theory of State, Role of cial and Local Administration Positions of Amatyas and Kumation		
Unit VI Gupta State (7 Hrs)			



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Nature of State, Divine Theory of Kingship, Decentralization: Structure and its features Role of Land and Religion

### **Learning Resources**

#### Textbooks:

- 1. Altekar A. S. 'State and Government in Ancient India', Motilal Banarasidas Publishers, Varanasi, 1949
- 2. Jha D. N., 'Early India: A Concise History' Manohar Publication, New Delhi, 2010

### **Reference Books:**

- **1.** Sharma Ram Sharan., Aspects of Political Ideas and Institutions in Ancient India., Munshiram Manoharlal
- 2. Kautilya's Arthshastra, Penguin Publication, 1992
- **3.** Raychaudhari Hemchandra, 'Political History of Ancient India', University of Calcutta, Calcutta, 1923.
- 4. Thapar R., 'Early India: From the Origins to A.D. 1300', Penguin Books, 2002

### **MOOC / NPTEL Courses:**

1. Swayam Course Indian Knowledge System (IKS): Humanities and Social Sciences course, by Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan

#### Link of the Course:

https://swayam.gov.in/explorer?searchText=iks



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### 

### Prerequisite Courses, if any:

1. Environment Studies

### **Course Objectives:**

The course aims at

- This undergraduate course explores the fundamental concepts of environmental science, sustainability, and their interconnections.
- Students will gain an understanding of the complex issues surrounding environmental degradation and sustainable solutions.
- The course emphasizes critical thinking and problem-solving skills to address realworld environmental challenges.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** Environmental Literacy: Students will comprehend the environment's components and historical human-environment interactions comprehensively.

CO2: Ecosystem and Biodiversity Understanding: Students will analyze ecosystems, recognize biodiversity's importance, and propose conservation strategies.

CO3: Pollution and Resource Management: Students will identify pollution types, explore remediation strategies, and understand the shift to renewable energy and sustainable resource management.

**CO4: Climate Change Understanding:** Students will gain knowledge in climate science and comprehend climate change's impacts. They will also understand international climate policies.

**CO5:** Sustainability Knowledge: Students will grasp the concept of sustainability, its significance, and its practical application in addressing global environmental challenges.

**CO6:** Students will also explore environmental policy development, engage in environmental activism, and understand corporate sustainability and the role of individuals and communities in promoting sustainability.

continuities in promoting sustainability.				
Course Contents				
Unit I	Introduction to Environment and Sustainability	(5 Hrs)		
Definition of	environment and its components, Environmental sus	stainability and its		
importance, His	storical perspectives on human-environment interactions,	Key environmental		
challenges, Glo	bbal environmental issues			
Unit II	Ecosystem and Biodiversity	(5 Hrs)		
Ecosystem structure and function, Biodiversity and its importance, Threats to biodiversity				
and conservation strategies, Case studies in ecosystem restoration and preservation,				
Conservation s	trategies and sustainable solutions			



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Air and water	pollution, Soil contamination and remediation, Fossil	fuel consumption,	
Renewable en	ergy sources, Sustainable resource management		
Unit IV	Unit IV Climate Change and Global Sustainability (5 Hrs)		
Climate chang	e and global warming, impacts of climate change o	n ecosystems and	
societies, Mitig	gation and adaptation strategies, international agreem	ents, and Policies	
related to clima	ite change.		
Unit V	Unit V Sustainable Living and Consumer Choices (5 Hrs)		
Sustainable lifestyles and consumption patterns, green technology, and sustainable design			
Food systems	and sustainable agriculture, Sustainable transportation, Ur	ban planning	
Unit V	Environmental Policy and Action	(5 Hrs)	
Environmental policy development and implementation, Environmental activism and			
advocacy, corporate sustainability, CSR (Corporate Social Responsibility), The role of			
individuals and communities in sustainability			

### **Learning Resources**

#### **Text Books:**

- 1. Richard T. Wright and Dorothy F. Boorse, "Environmental Science: Toward a Sustainable Future", Benjamin-Cummings Pub Co,13th Edition.
- 2. Tom Theis and Jonathan Tomkin, "Sustainability: A Comprehensive Foundation", OpenStax CNX,

#### Reference Books:

- 1. David A. Anderson, "Environmental Economics and Natural Resource Management", Routledge, 5th Edition.
- 2. R. S. Khoiyangbam and N. Gupta, "Introduction to Environmental Sciences" (2015)

#### Link of the Course:

- 1. NPTEL Course "ENVIRONMENT & ECOLOGY", Prof. Anuradha Sharma and Prof. V. Upadhyay, IIT Delhi.
  - Link: NPTEL
- 2. Swayam course "Environmental Science", Prof. Sudha Goel, Prof. Shamik Chowdhury, IIT Kharagpur.
  - Link: Environmental Science Course (nptel.ac.in)



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### JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

Course Type: LC	Course Title: Financial Accounting	
Course Code: 230VBCB07_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 1	Lecture (L): 0 Tutorial (T): 0 Practical (P): 2 Experiential Learning (EL): 0	Practical (PR): 50 Marks

### Prerequisite Courses, if any:

1.

2.

### **Course Objectives:**

- To inculcate the right understanding regarding the role and importance of monetary and financial transactions in business.
- To nurture the right approach towards classifications of different transactions and their implications.
- To develop proficiency in preparation of basic financial as to how to write basic accounting statements - Trading and P&L A/c and Balance Sheet.
- To understand the kind of accounting relationship between customers and banks.

Course Outcomes: On completion of the course, the learner will be able to -

CO1: Understand concepts and know the Basics of Accounting.

CO2: Understand and memorize all basic formulae and rules covered in the Syllabus.

**CO3:** Apply the appropriate format for solving the numerical problem.

**CO4:** Analyze when additional information is needed to solve problems.

CO5: Express basic concepts and rules of accounting.

**CO6:** Rectifying errors and solving simple and complicated accounting problems with proper solutions.

Course Contents			
Unit I	Introduction to Basic Accounting & Bookkeeping 5 Hrs		
Practical Exercises on Types of Accounts and Rules, Types of Transactions			
Unit II	Unit II Books of Accounting 5 Hrs		
Practical Exer	cises on Journal, Ledger, Subsidiary Books, and Trial Balanc	е	
Unit III Cash Book 5 Hrs		5 Hrs	
Practical Exer	cises on Single Column Cash Book, Double Column Cas	h Book, and	
Triple Column	Cash Book		
Unit IV Preparation of Final Accounts 6 Hrs			



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Practical Exercises on Preparation of Financial Statements i.e. Trading Account, Profit & Loss Account, Balance sheet.

& LUSS ACCOUNT	it, balance sheet.	
Unit V	Depreciation & Provision for Bad and Doubtful Debts	5 Hrs
Practical Exer	cises Different Methods of Depreciation	
Unit VI Bank Reconciliation Statement 4 Hrs		
Dractical Ever	eigen en DDC	

Practical Exercises on BRS

### **Learning Resources**

#### **Text Books:**

- 1) P. Periasamy *'Financial, Cost, and Management Accounting'*, Himalaya Publishing Ltd.
- 2) Dr. Mahesh Abale and Dr. Shriprakash Soni, *'Managerial Accounting'*, Himalaya Publishing Ltd.

### **Reference Books:**

- 1) Khan and Jain, 'Management Accounting', Tata McGraw Hill
- 2) Shankarnarayanan Ramanath, 'Financial Accounting for Management', CENGAGE Learning
- 3) S.N. Maheshwari & S.K. Maheshwari, 'Advance Accounting', Vikas Publication
- 4) M.C. Shukla, T.C. Grewal, S.C. Gupta, 'Advance Accounting', Sultan Chand and Sons
- 5) R.L. Gupta, M. Radhaswamy, 'Advance Accounting', Sultan Chand and Sons

#### **MOOC / NPTEL Courses:**

1) Swyam Course "BCOC-131- Financial Accounting", Dr. N. Rajendra Prasad, Indira Gandhi National Open UniversityBCOC-131- Financial Accounting

#### **Link of the Course:**

https://onlinecourses.swayam2.ac.in/nou23\_cm13/preview

#### Additional Web Resources:

- 1) https://icmai.in/
- 2) https://www.icai.org/
- 3) https://www.icsi.edu
- 4) https://www.cimaglobal.com/



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- I

Course Type: LLC	Course Title: Yoga and Fitness	
Course Code: 230UPYB01_01	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2	Lecture (L): 0 Tutorial (T): 0 Practical (P): 2 Experiential Learning (EL): 2	Oral (OR): 50 Marks

### **Prerequisite Courses, if any:**

- 1. The practice of yoga should be done under the supervision of experts.
- 2. Yoga practice is advised to be performed on an empty stomach.

### **Course Objectives:**

- To introduce students to the foundations of Yoga and Fitness.
- To offer exposure to rich Indian tradition and wield its soft power.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** Define yoga and explain its history and philosophy.

CO2: Identify and describe different types of yoga and their benefits.

CO3: Apply yoga poses and fitness exercises to their own lives to improve their physical and mental well-being.

**CO4:** Modify yoga poses and fitness exercises to fit their individual needs and goals.

CO5: Weigh the asanas and pranayama suitable to practice by the stage. in life.

**CO6:** Plan and design a yoga-inclusive lifestyle conducive to one's profession.

Course Contents			
Unit I	Introduction to Yoga	(4 Hrs)	
Principles of Yoga, Phi	ilosophy of Yoga, Yoga texts, Types of Yoga.	1	
Unit II	Yoga for health and fitness	(5 Hrs)	
Five sheaths (Pancha Kosha) Model, Different components of health and fitness, Nutrition and Concept of Health, Loosening Exercises, and joint movements.			
Unit III	Ashtanga Yoga	(5 Hrs)	
Patanjali Yoga Sutras, Eight Limbs of Yoga, Do and Don't (Yama – Niyama), Relevance of the above in daily life.			
Unit IV	Asana Practice	(6 Hrs)	
Loosening Exercises, Sun Salutation, 12 Asanas of Sun Salutations, Basic Asanas, and Meditative Asanas.			
Unit V	Pranayama Practice	(5 Hrs)	
Alternate Nostril Breathing, Diaphragmatic Breathing, Cooling Pranayama, Humming Bee			
Pranayama.			
Unit VI	Dharana and Dhyana	(5 Hrs)	
Concept of Sense Co	ontrol, Practice of (Concentration) - Dharana, Guideo	d Meditation,	



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Benefits of Yoga Practice - Case Studies.

### **Learning Resources**

#### Textbooks:

- 1. Common Yoga Protocol edited by Dr. Ishwar Basavaraddi, Director Morarji Desai National Institute of Yoga (MDNIY) Ministry of Ayush, Government of India. https://yoga.ayush.gov.in/public/assets/front/pdf/cyp-english-2022.pdf
- 2. Yoga Basics: The basic yoga poses you need to stay healthy and relaxed by C Alexander Simpkins and Annellen Simpkins, 2003.

#### Reference Books:

- 1. Practical guide for students of Yoga by Swami Sivananda and Swami Vishnudevananda 1957
- 2. Yoga At Home to Stay Fit in Busy Daily Life by Dr. Subrata Kundu https://dokumen.pub/yoga-at-home-to-stay-fit-in-busy-daily-life-dr-subrata-kundu.html

### MOOC / NPTEL Courses:

NPTEL course.

Yoga and Positive Psychology for Managing Career and Life by Prof. Ashish Pandey, coordinated by IIT Bombay https://archive.nptel.ac.in/courses/110/101/110101165/#

#### Other Web Resources:

YouTube channel of Morarji Desai National Institute of Yoga, Asanas playlist. <a href="https://www.youtube.com/watch?v=6WBfotS2AQA&list=PLxZ05kgQiFwcWhx7HUxyHDsdt1MlRE4tj">https://www.youtube.com/watch?v=6WBfotS2AQA&list=PLxZ05kgQiFwcWhx7HUxyHDsdt1MlRE4tj</a>



### **ISPM University Pune**

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

### **JSPM University Pune** FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: PCC	Course Title: Corporate Accounting	
Course Code: 230VBCB03_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2.5	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 2	Theory (TH): 100 Marks

### Prerequisite Courses, if any:

1.

2.

### **Course Objectives:**

- To acquaint the student with knowledge about various Concepts, Objectives, and applicability of some important accounting standards associated with to corporate accounting.
- To update the students with knowledge for the preparation of final accounts of a company as per Schedule III of the Companies Act 2013

Course Outcomes: On completion of the course, the learner will be able to

CO1: Develop a conceptual understanding of various Accounting Standards and their applicability in corporate accounting.

CO2: Analytical skills (by understanding the allocation and apportionment of incomes and expenses for the Pre- and Post-Incorporation)

**CO3:** Understand the revised format of company final accounts.

CO4: Conceptual understanding of the concept of Amalgamation of companies

**CO5:** Understand the methods of valuation of shares.

<b>CO6:</b> Acquisition of knowledge about computerized accounting and its implications.				
Course Contents				
Unit I	Accounting Standards	(10 Hrs)		
Accounting Standard - 5, Accounting Standard - 10, Accounting Standard - 14,				
Accounting Standard – 21.				
Unit II Profit Pre-and Post-Incorporation of Company (10 Hrs)		(10 Hrs)		
Introduction to the process of incorporation of a company, Accounting of incomes and expenses during the Pre- and Post-Incorporation period, Basis of allocation and apportionment of income and expenses for the Pre- and Post-Incorporation period, Problems on Pre- and Post-Incorporation period.				
Unit III Preparation of the Company's Final Accounts (10 Hrs)				



### **ISPM University Pune**

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

Preparation of Company Final Accounts- Forms and contents as per Provisions, Schedule III of the Companies Act 2013 (with the amendments for the relevant academic year), Related adjustments and their treatment, Problems with Company

Final Accounts				
Unit IV	Amalgamation of Companies (10 Hrs)			
Introduction, Meaning - Vendor and Purchasing Companies- Purchase Consideration Accounting entries in the books of vendor Company Journal entries and Preparation of Balance Sheet, Problems with Amalgamation of companies				
Unit V Shares Valuation (10 Hrs)				
Concept of Valuation, Need for Valuation, Methods of Valuation, Net Assets Method,				
Yield Basis Method, Fair Value Method, Problems with Valuation				

**Corporate Social Responsibility Accounting** (10 Hrs) Definition, Need, and Importance of Corporate Social Introduction, Meaning, Responsibility Accounting

### **Learning Resources**

#### **Text Books:**

- 3) Company Accounts: By S.P. Jain & K.L. Narang
- 4) Advanced Accounts: By Paul Sr.

#### **Reference Books:**

Unit VI

- 1) Company Accounts: By S.P. Jain & K.L. Narang
- 2) Advanced Accounts: By Paul Sr.
- 3) Corporate Accounting: By Dr. S. N. Maheshwari & S.K. Maheshwari
- 4) Corporate Accounting: By Mukharji & Hanif
- 5) Accounting Standards –as issued by the Institute of Chartered Accountants of India.

### Link of the Course:

- 1) https://onlinecourses.nptel.ac.in/noc21\_mg54/preview
- 2) https://archive.nptel.ac.in/courses/110/105/110105081/



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# JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- II Course Title: Basics of Marketing

Course Type: PCC	Course Title: Basics of Marketing	
Course Code: 230VBCB04_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 4	Lecture (L): 2 Tutorial (T): 1 Practical (P): 0 Experiential Learning (EL): 4	Theory (TH): 100 Marks Oral (OR): 50 Marks

### Prerequisite Courses, if any:

1.

2.

**Course Objectives:** To develop a better appreciation and understanding of the role of marketing in a business organization and society at large.

Specific objectives include:

- To enhance your knowledge about marketing theories, principles, strategies, and concepts and how they are applied.
- To provide you with opportunities to analyze marketing activities within the firm.
- To allow you to apply marketing concepts and theories to realistic marketing situations.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** Develop a sound understanding to assess the framework of Marketing Management

CO6: Understand the ethical dimensions of marketing practices.

**CO2:** Analyze consumer behavior to make informed decisions by applying the concepts of Marketing Research

**CO3:** Critically evaluate the market based on Segmentation, targeting & and positioning.

**CO4:** Determine the significance of promotion and channel strategies in influencing and reaching target markets.

**CO5:** Develop a marketing plan to demonstrate how values can be created, communicated, and delivered to the target audience in a competitive environment.

Unit I Marketing Principles and Society 4 (Hrs)

What is Marketing? What's the Difference between Customers and Consumers? Market Orientation, A History of Marketing, What Do Marketers Do, Principles of Marketing, The Marketing Mix and the 4Ps, Marketing as Exchange, Relationship Marketing and

Cocreation, Marketing in Context, STP.

Unit II The Global Marketing Environment 6 (Hrs)

Introduction, Understanding the External Environment, Environmental Scanning, Understanding the Performance Environment, Understanding the Internal Environment



### JSPM University Pune

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Unit III	Understanding Customer Behavior	6 (Hrs)			
Consumer Buying Be	Consumer Buying Behavior, The Consumer Acquisition Process, The Psychology of				
Consumer Behavior, 7	The Importance of Social Contexts, Organizational Buying	g Behavior			
Unit IV	Marketing Research	6 (Hrs)			
Introduction, Definition	ons of Marketing Research, Marketing Information	n Systems,			
Commissioning Mark	ket Research, The Marketing Research Process, I	Market and			
Advertisement Testing	g, Marketing Research and Ethics, International Marketing	g Research			
Unit V	Marketing Strategy	6 (Hrs)			
Introduction, Influence	ces on Strategic Marketing Planning, Strategic Market	et Analysis,			
Strategic Marketing G	Strategic Marketing Goals, Strategic Market Action, Marketing Planning				
Unit VI	Legal Ethical and Social Aspects of Marketing	2 (Hrs)			
Consumerism; Cons	umer Protection Measure in India; Recent Develo	opments in			
Consumer Protection in India.					

### **Learning Resources**

#### **Text Books:**

- 1. Kotler Philip, Principles of Marketing, 17e, 2018, Pearson Education
- 2. Ramaswami, V.S and Nama Kumari, S: Marketing Management Mac Millan India New Delhi

### **Reference Books:**

- 1. Kotler Philip: Marketing Management, 16e, 2022, Pearson Education
- 2. Stanton, Shallian J., and Charles Futrell: Fundamentals of Marketing Mc Graw Hill New York

### **MOOC / NPTEL Courses:**

1) EMRC Swayam: "Marketing Management", Dr. Nambram Amulkumar, Centre for Entrepreneurship and Skill Development (CESD), Manipur University

### Link of the Course:

https://www.manipuruniv.ac.in/p/emrc-swayam-marketing-management

#### **Additional Web Resources:**



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: PCC	Course Title: Financial Management	
Course Code: 230VBCB05_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 3	Lecture (L): 3 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL):0	Theory (TH): 100 Marks

### Prerequisite Courses, if any:

Ι.

2.

### **Course Objectives:**

- To familiarize students with terminology, concepts, and principles related to finance.
- To provide knowledge to the students for analyzing financial statements.
- To assess the financial health and performance of organizations using the technique of Ratio Analysis.
- To teach students how to use techniques of Capital Budgeting and Working Capital Management effectively.

**Course Outcomes:** On completion of the course, the learner will be able to

**CO1: Remembering**: Describe the basic concepts related to Financial Management.

**CO2: Understanding**: Explain in detail all theoretical concepts throughout the syllabus.

**CO3:** Applying: Perform all necessary computations using the appropriate numerical problems.

**CO4: Analyzing:** Analyze the situation, comment on the financial position of the firm, and evaluate various project proposals.

CO5: Evaluating: Evaluate the impact of business decisions on Financial Statements,

**CO6: Creating:** Comparative Financial Statements using Ratio Analysis and Comparative Proposals using Capital Budgeting Techniques.

### **Course Contents**

Unit I	Business Finance	6 (Hrs)

Forms of Business Organizations, Introduction to Business Finance, Meaning and Definition of Financial Management, Objectives of Financial Management, Concept of Profit Maximization and Wealth Maximization, Modern Approach to Financial Management- (Investment Decision, Financing Decision, Dividend Policy Decision), Functions of Finance Manager.

### Unit II Techniques of Financial Statement Analysis 6 (Hrs)

Meaning, and Objectives of Financial Statement Analysis, Techniques of Analysis, Common Size Statements, Comparative Statements, Trend Analysis, Ratio Analysis, Funds Flow Statement, and Cash Flow Statement

Unit III Ratio Analysis 10 (Hrs)

Meaning, Definition of Ratio Analysis, Advantages and Limitations of Ratio Analysis, Types of Ratios - Liquidity Ratios, Activity Ratios, Profitability Ratios, Solvency Ratios/Leverage Ratios,



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Valuation Ratios or Market-Based Ratios (About Equity Shareholders' Funds), Numerical Problems will be asked only on the first three categories.

Unit IV Capital Budgeting: 10 (Hrs)

Meaning, and Definition of Capital Budgeting, Time Value of Money, Techniques of Capital Budgeting Traditional and Modern Techniques, and Numerical Problems will be asked only on the topic of Payback Period, Discounted Payback Period, NPV, PI

Unit V Working Capital Management 5 (Hrs)

Meaning of Working Capital, its Components, Types of Working Capital, Concept of Operating Cycle, Factors Determining Working Capital Requirement

Unit VI Capital Structure 8 (Hrs)

Meaning and Definition of Capital Structure, Factors Affecting Capital Structure, Different Sources of Finance, Cost of Capital, Trading on Equity, Concept and Measurement of Cost of Capital

### **Learning Resources**

#### **Text Book**

- 1. I M Pandey, 'Financial Management', Vikas Publishing House Pvt. Ltd.
- 2. Dr. Mahesh Abale and Dr. Shriprakash Soni, 'Financial Management', Himalaya Publishing House Pvt. Ltd.
- 3. Shashi K. Gupta and R.K. Sharma," Financial Management, Kalyani Publication

#### **Reference Books:**

- 1. Ravi Kishore," Financial Management", Taxman
- 2. V.K. Bhalla," Financial Management, S. Chand

#### MOOC / NPTEL Courses:

Swayam Course: Fundamentals of Financial Management by Dr. Rupali Bipin Sheth, Savitribai Phule Pune University, Pune

#### Link of the Course:

1. https://onlinecourses.swayam2.ac.in/cec23\_mg04/preview?

#### **Additional Web Resources:**

- 1. http://www.csun.edu/~zz1802/Finance%20303/Web-Stuff/Lecture-Notes-Mid1.pdf
- 2. https://ocw.mit.edu/courses/15-414-financial-management-summer-2003/pages/lecture-notes/
- 3. https://www.studyrankers.com/2019/02/notes-of-ch-9-financial-management-class12th-business-studies.html
- 4. https://ddceutkal.ac.in/Downloads/UG\_SLM/Commerce/Core\_12.pdf



### **ISPM University Pune**

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

### **JSPM University Pune** FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: MMC	Course Title: Fundamentals of Data Science	
Course Code: 230GCSB23_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 100 Marks

### **Prerequisite Courses, if any:**

1. Basic understanding

### **Course Objectives:**

- Building the fundamentals of data science.
- Imparting design thinking capability to build big data.
- Developing design skills of models for big data problems
- Gaining practical experience in programming tools for data sciences.
- Empowering students with tools and techniques used in data science.

Course Outcomes: On completion of the course, the learner will be able to

CO1: Understand the foundations of Data Science

CO2: Analyze and understand stages in data science.

CO3: Develop the ability to build and assess data-based models.

CO4: Execute statistical analyses with professional statistical software.

CO5: Demonstrate skill in data management.

CO6: Construct data visualizations in big-data analytics.

#### **Course Contents**

Unit I	Introduction to Data Science	(4 Hrs)
Introduction to	Data Science, Evolution of Data Science, Data Science	Roles, Stages in

Introduction to Data Science

a Data Science Project, Types of data, Applications of Data Science in various fields, and Data Security Issues.

Case Study: Johnson and Johnson use data science to fight the Pandemic.

Unit II	Data Collection and Data Pre-Processing	(4 Hrs)	
Data Collection Strategies, Data Pre-Processing Overview, Data Cleaning, Data			
Integration an	Integration and Transformation, Data Reduction, and Data Discretization.		
Case Study: Data Preprocessing in Credit Card Consuming Behavior Mining			
Unit III	Exploratory Data Analytics	(5 Hrs)	

Descriptive Statistics, Probability, Mean, Standard Deviation, Skewness and Kurtosis, Box Plots, Pivot Table, Heat Map, Correlation Statistics, classification, regression, and clustering.

Case Study: An Exploratory Data Analysis of Netflix Content



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Unit IV	<b>Model Development</b>	(4 Hrs)		
Simple and M	ultiple Regression – Model Evaluation using Visualizatio	n – Residual Plot –		
Distribution P	Distribution Plot - Polynomial Regression and Pipelines - Measures for In-sample			
Evaluation – F	Prediction and Decision Making.			
Unit V	Data Visualization	(5 Hrs)		
Designing visualizations, Correlations and connections, Hierarchies, and networks, inter activity, Seven stages of data visualization, Visualization design options – Data representation, Data Presentation widgets, data visualization tools – PowerBI.  Case Study: A case study for core guided petrophysical analysis				
Unit VI	Applications of Data Science	(4 Hrs)		
Applications of Applications in Case Study:	of Analytics in Healthcare, Applications of Analytic of Analytics in Business, Applications of Analytics of the Weather forecast. Amazon uses data science to personalize shopping mersatisfaction.	in Sports, and		

### **Learning Resources**

#### Textbooks:

1. B. Uma Maheshwari, R. Sujatha "Introduction to Data Science" Wiley, 20212. Rachel Shutts and Cathy O'Neil "Doing Data Science", 2014

#### **Reference Books:**

- 1. Jojo Moolayil, "Smarter Decisions: The Intersection of IoT and Data Science", PACKT, 2016.
- 2. Cathy O'Neil and Rachel Schutt, "Doing Data Science", O'Reilly, 2015.
- 3. David Dietrich, Barry Heller, Beibei Yang, "Data Science and Big data Analytics", EMC 2013
- 4. Raj, Pethuru, "Handbook of Research on Cloud Infrastructures for Big Data Analytics", IGI Global.

### **MOOC / NPTEL Courses:**

3. NPTEL Course "Big Data Computing", Prof. Rajiv Mishra, IIT Patna

#### Link of the Course:

https://onlinecourses.nptel.ac.in/noc23\_cs112/preview

#### Additional Web Resources:

https://www.mygreatlearning.com/academy/learn-for-free/courses/data-science-

foundations



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: SEC	Course Title: Software for Finance	Course Title: Software for Financial Accounting	
Course Code: 230VBCB08_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:	
Credits: 3	Lecture (L): 2 Tutorial (T): 0 Practical (P): 2 Experiential Learning (EL): 0	Practical (PR): 50 Marks Oral (OR): 50 Marks	

**Prerequisite Courses, if any: -** Basic knowledge of Business Management and Accountingis required to pursue this course.

### **Course Objectives:**

- To impart knowledge regarding concepts of Financial Accounting.
- To assist students in using Tally Prime 9, a well-known accounting software.
- The student will gain knowledge of creating a company, entering accounting voucher entries, including advance voucher entries, printing financial statements, reconciling bank statements, making accrual adjustments, & and using the Tally Prime 9 software.
- To make students ready with the required skills for employability in the job market.

**Course Outcomes:** On completion of the course, the learner will be able to

- **CO1:** To introduce students to the fundamentals of accounting and how to use Tally foraccounting purposes.
- **CO2:** To assist students in working with well-known accounting software, such as TallyPrime 9, which is used to learn how to keep financial records.
- **CO3:** Students will learn how to create a company, enter accounting voucher entries, including advance voucher entries, reconcile bank statements, do accrual adjustments, print financial statements, and more in Tally Prime 9 software.
- **CO4:** Demonstrate an understanding of various predefined inventory vouchers to meet various business requirements, as well as the ability to create an unlimited number of stock items, use simple to complex conversion units, and generate invoices withthe necessary information and dimensions.
- **CO5:** Exhibit knowledge of the upkeep of a payroll register and help in understanding howto keep up with legal paperwork, reports, and management-related data in the appropriate formats, including payroll statements, attendance, and overtime logs, pay slips, and more.
- **CO6:** Develop students how to use the Tally software, which helps to prepare documents related to Accounting, Payroll, Billing, Sales and Profit Analysis, BankingInventory Audits, and Taxes, including TDS, TCS, and GST.

	Course Contents	
Unit I	Fundamentals of Tally Prime 9:	7 Hrs



### ISPM University Pune

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

Account Types, Accounting Rules, Accounting Principles, Double-Entry System, Financial

Unit II	Accounting Masters in Tally Prime 9:	7 Hrs
to create a	company in Tally Prime 9	
Statement	s, Transactions, and Many Other Basic Concepts, Functioning of Tally Prime 9 a	and how

Concepts related to F11: Features, F12: Configurations, and Setting up AccountHeads

Unit III **Inventory in Tally Prime 9:** 7 Hrs

Concepts related to Stock Groups, Stock Items, Stock Categories, Units of Measure, Creating Inventory Masters for National Traders, etc.

**Unit IV Voucher Entry in Tally Prime 9:** 8 Hrs

Concepts related to Invoicing, Inventory Vouchers, and Accounting Vouchers

Advanced Accounting and Advanced Inventory in Unit V 8 Hrs Tally Prime 9:

Bill-wise details, Cost Categories and Centers, Multiple Currencies, BankReconciliation, Budget and Controls, Scenario Management, etc., Processing Orders, Reorder Levels, Bills of Materials, Stock Valuation, Inventory Ageing Analysis, Additional Cost Details, and Related Concepts

**Unit VI Payroll Accounting and Compliance:** 8 Hrs

How to include Payroll in Tally Prime 9, how to create Payroll Masters, Payroll Processing, Accounting for Employer Provident Fund (EPF) and Employee State Insurance, Professional Tax Payments, and Creating Payroll Reports

### **Learning Resources**

#### **Text Books:**

- 1. Tally Essential Level 1 by Tally Education Pvt. Ltd.
- 2. Tally Prime 9 (Power of Simplicity) by Shraddha Singh and Navneet Mehra
- 3. Official Guide to Financial Accounting Using Tally Prime 9 With GST by TallyEducation Pvt. Ltd.
- 4. Official Guide to Financial Accounting using Tally Prime 9 with GST by BPB **Publications**

#### Reference Books:

- 1. Tally Guru Volume 1 by Tally Education Pvt. Ltd.
- 2. Tally Guru Volume 2 by Tally Education Pvt. Ltd.
- 3. Learn Tally Prime 9 with GST by Er. Soumya Ranjan Behera

### **MOOC / NPTEL / Online Courses:**

- 1. Functioning of Tally Prime 9 and creating or setting up a company in Tally Prime 9 ay UDEMY (https://www.udemy.com/topic/tally-erp/)
- 2. Tally Training: Free Tally Online Course with Certificate (https://tallytraining.in/)

#### Additional Web Resources:

- 1. https://www.vaibhavk.com/free-tally-courses/
- 2. https://tallyeducation.com/tepl/



### **ISPM University Pune**

State Government of Maharashtra - JSPM University Act, 2022 (Mah. IV of 2023)

	JSPM University Pune		
	FY B.Com. "Bachelor of Commo	erce"	
	Semester- II		
Course Type: AEC	Course Title: Communicative Pro	Course Title: Communicative Proficiency Skills	
Course Code: 230UENB02_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:	
Credits: 2	Lecture (L): 1 Tutorial (T): 0 Practical(P): 2 Experiential Learning (EL):0	Theory (TH): 50 Marks	

### 1)

2)

### Course Objectives:

- Recall the theory of communication for effective body language.
- Understand the importance of developing Public Speaking Skills and formulate thoughts effectively in the form of an effective Presentation.
- Carry reflexive or non-reflexive movements of the part or whole body.
- Analyze how sentences are built, learn to expand sentences, and learn to combine short, choppy sentences into longer, grammatically correct sentences.
- Evaluate the most appropriate form in which to present information through social media
- Create awareness about the importance of professional behavior and suggest standards for appearance, actions, and attitudes in the Business Environment.

Course Outcomes: On completion of the course, the learner will be able to

**CO1: Recalling the** theory of communication for effective body language.

CO2: Understand the importance of developing Public Speaking Skills and formulate the thoughts effectively in the form of an effective Presentation.

CO3: Carrying reflexive or non-reflexive movements of the part or whole body.

**CO4: Analyzing** how sentences are built, learning to expand sentences, and learning to combine short, choppy sentences into longer, grammatically correct sentences.

CO5: Evaluate the most appropriate form in which to present information through social media.

CO6: Create awareness about the importance of professional behavior and suggest standards for appearance, actions, and attitudes in a business environment

Course Contents				
Unit I	Public Speaking Skills	(3 Hrs)		
Language, Voice Mod	c Speaking Skills, Presentation Skills: Stage Predulation, Interview Skills: Self-evaluation, Formal Dressions: Dos and Don'ts of Group Discussion, Differe Attitude	ing, Clarity of		
Unit II	Effective Body Language	(2 Hrs)		



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Kinesics: Body language, Facial Expressions, Non-verbal behavior, Proxemics: Definition,				
Public Space, Social Space, Personal Space, Intimate Space, Gesture: Active Gestures,				
Passive Gestures, Po	Passive Gestures, Posture: Attentive posture			
Unit III	Syntax Skills	(3 Hrs)		
Definition of syntax, S	Syntax, and grammar; Basic concepts and terminologies.			
Basic elements of ser	ntences and clauses, Syntactic categorization of sentenc	e elements.		
Unit IV	Technical Writing	(3 Hrs)		
Paragraph Writing, R	eport writing: Formal and Informal Reports, Resume writi	ing: Difference		
between a CV and a	Resume, and Advertisement writing.			
UNIT V	Corporate/ Business Etiquette	(2 Hrs)		
Corporate Grooming	Corporate Grooming and Dressing, Email and Telephone Etiquette, Etiquette in social and			
office-setting, Profe	essional Behaviour			
Unit VI	Basic Social Media Communication Skills	(2 Hrs)		
Professional Blog Writing, Building, and optimizing professional profiles on social media				
Creating professional and engaging content, Networking through social media				
Learning Resources				

#### Textbooks:

1. Krishna Mohan & Meera Banerji, "Developing Communication Skills" Macmillan

### Reference Books:

- 1. R. C. Sharma & Krishna Mohan "Business Correspondence and Report Writing" (Tata McGraw Hill)
- 2. Raymond Murphy (CUP) "Essential English Grammar" (Elementary & Intermediate)
- 3. Saran Freeman, "Written Communication in English" (Orient Longman)

### MOOC / NPTEL Courses:

1. NPTEL Course "Speaking Effectively" Prof Anjali Gera Roy, IIT Kharagpur

### Link of the Course:

https://onlinecourses.nptel.ac.in/noc23\_hs13/preview

### Additional Web Resources:

https://www.bbc.co.uk/learningenglish/



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		JSPM University Pune	
	FY	B.Com. "Bachelor of Comr	nerce"
		Semester- II	
Course Type: AEC Lab Course Title: Communicative Proficiency Skills		nicative Proficiency	
Course Code: Teaching Scheme: Examination Sch		Examination Scheme:	
Credits:	2	Lecture (L): 1 Tutorial (T): 0 Practical(P): 2 Experiential Learning (EL):0	Theory (TH): 50 Marks
Prerequ	isite Courses, if		
		List of Laboratory Experime	ents
		Group A	
1.	Presentation S	kills	
2.	Interview Skills		
3.	Group Discuss	on	
4.	Grammar		
5.	Report Writing	Report Writing	
	•	Group B	
6.	Paragraph Writ	ing	
7.	CV/Resume W	riting	
8.	Blog Writing		
9.	Advertisement	Writing	
10.	Email Writing		
	LAB Links:		



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F	JSPM University Pune Y B.Com. "Bachelor of Comme Semester- II	erce"
Course Type: VEC	Course Title: Ethics and Moral V	alues
Course Code: 230UPYB03_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:
Credits: 2	Lecture (L): 2 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 0	Theory (TH): 50 Marks

Prerequisite Courses, if any: Nil

**Course Objectives:** This course will provide a comprehensive introduction to the field of ethics and morality, exploring the fundamental concepts, theories, and perspectives from both Indian and Western traditions. We will examine the nature of morality, the sources of moral value, and the relationship between ethics and individual and social well-being. Theoremse will draw upon a range of philosophical, religious, and cultural sources to provide a nuanced understanding of ethical thought in both the East and the West.

Course Outcomes: On completion of the course, the learner will be able to

- **CO1** Define and explain key ethical concepts, such as morality, virtue, duty, and consequentialism.
- **CO2** Articulate the major ethical theories from both Indian and Western traditions, including deontology, utilitarianism, and virtue ethics.
- CO3 Compare and contrast ethical perspectives from different cultural and religious backgrounds
- **CO4** Apply ethical reasoning to contemporary moral dilemmas, such as abortion, euthanasia, and environmental ethics.
- **CO5** Develop their ethical framework for making informed and responsible decisions.
- **CO6** Critically Evaluate and appreciate the nuances in decision-making when faced withmoral dilemmas in individual and professional life.

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Course Contents				
Unit I	Introduction to Ethics	(4 Hrs)		
Why study Ethics?	Context of moral dilemmas, Sources of Ethics: Go	od, Culture,		
Conscience, Emotion	s, Ethics: Individual and Social well-being, Moral,	Amoral and		
Nonmoral				
Unit II	Indian Orthodox Traditions of Ethics	(5 Hrs)		
Rta and Rna are the concepts of universal harmony and indebtedness, Tre four				
ritta arra ritta ara	and democrate or aniversal mannerly and indebtean	ess, lie loui		
1	a, Artha, Kama, and Moksha, The Bhagavad Gita and t	•		
Purusharthas: Dharma	•	•		



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Lokayata: This worldly ethics, Ahimsa: non-violence in Jainism, The Four Noble Truths and the Eightfold Path in Buddhism, Contemporary moral dilemmas from an Indian perspective

and the Lightena rath in Education, Contemporary moral anominae from an indian				
perspective				
Unit IV	Introduction to Western Ethics	(6 Hrs)		
Socrates and the pursuit of virtue, Plato's ideal society and the concept of justice,				
Aristotle's Eudaimonia, golden means and habits, Hedonism				
Unit V	Medieval Period	(5 Hrs)		
Stoicism and the virtues of resilience and acceptance, Epicureanism and the pursuit of				
pleasure, Divine Command theory, Teleological theory of Ethics: Ends-Means justification				
Unit VI	Ethical Theories	(5 Hrs)		
Deontological Duty centric ethics: Immanuel Kant, Utilitarianism and the principle of				
maximizing happiness: Mill, Trans-valuation of values: Nietzsche, what makes life				

### **Learning Resources**

#### Textbooks:

- 1. Bilimoria, Purusottama, Joseph Prabhu, and Renuka M. Sharma, eds. *Indian ethics:Classical traditions and contemporary challenges*. Vol. 1. Ashgate Publishing, Ltd., 2007.
- 2. Archie, Lee, and J. G. Archie. "Introduction to Ethical Studies: An Open-Source Reader." (2003).

Reference Books: NA

### **MOOC / NPTEL Courses:**

significant: William James

NPTEL course,

Ethics by Dr. Vineet Sahu, IIT Kanpur

https://nptel.ac.in/courses/109104032



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: LLC	Course Title: Mindfulness and Wellbeing		
Course Code: 230UPYB02_02	Teaching Scheme: (Hrs./ Week)	Examination Scheme:	
Credits: 1.5	Lecture (L): 1 Tutorial (T): 0 Practical (P): 0 Experiential Learning (EL): 2	Oral (OR): 50 Marks	

### Prerequisite Courses, if any:

- 1. Regularity and discipline
- 2. Practice and patience

### **Course Objectives:**

• Participants will learn to apply mindfulness in various aspects of their lives, fostering resilience and promoting mental and emotional balance.

Course Outcomes: On completion of the course, the learner will be able to

**CO1:** To understand the fundamental principles of mindfulness as presented in the work of Jon Kabat Zinn and Satipatthana Sutta.

**CO2:** To practice mindfulness meditation techniques for stress reduction and emotional regulation.

**CO3:** To explore the scientific research supporting the benefits of mindfulness-based practices.

**CO4:** To apply mindfulness in everyday life, including in relationships, work, and self-care.

**CO5:** To develop a personal mindfulness practice and cultivate a sense of mindfulness in the present moment.

the present moment.				
Course Contents				
Unit I	Introduction to Mindfulness	(2 Hrs)		
Definition and history of mindfulness, Understanding the mind-body connection, Benefits				
of mindfulness for mental and physical health, Mindful eating and drinking				
Unit II	Mindful Meditation Techniques	(2 Hrs)		
Breath awareness meditation, Body scan meditation, Loving-kindness meditation				
Walking meditation				
Unit III	Integrating Mindfulness into Daily Life	(3 Hrs)		
Creating a mindful environment, Mindful parenting and family life, Mindfulness and				
creativity, Establishing a sustainable mindfulness practice				
Unit IV	Jnit IV Four Types of Mindfulness (2 Hrs)			
Mindfulness of the body (kāyānupassanā), Mindfulness of feelings (vedanānupassanā),				
Mindfulness of mind (cittānupassanā), Mindfulness of dhammas (dhammānupassanā)				



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Unit V	Managing Stress and Emotions	(3 Hrs)			
Mindfulness-based stress reduction (MBSR) techniques, Mindfulness for anxiety and depression, Emotional regulation through mindfulness, Mindfulness for coping with pain and discomfort					
Unit VI	Unit VI Cultivating Mindful Awareness				
Developing non-judgmental awareness, Mindfulness of thoughts and emotions, Mindfulness in communication and relationships, Mindfulness in the workplace and daily activities					

### **Learning Resources**

### Textbooks: (Maximum 2)

- 1. Zinn, Jon Kabat. Mindfulness for Beginners. Jaico Publishing House, 2017.
- 2. Gunaratana, Henepola. *The four foundations of mindfulness in plain English*. Wisdom Publications, Boston, 2012.

https://www.theravadabuddhistcommunity.org/wp-content/uploads/2022/04/The-Four-Foundations-of-Mindfulness-in-Plain-English-PDFDrive-1.pdf

#### **Reference Books:**

1. Kabat-Zinn, Jon, et al. *The mindfulness revolution: Leading psychologists, scientists, artists, and meditation teachers on the power of mindfulness in daily life.* Shambhala Publications, 2011.

### **Coursera Courses:**

1. https://www.coursera.org/specializations/mindfulness-and-well-being



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## JSPM University Pune FY B.Com. "Bachelor of Commerce" Semester- II

Course Type: IITP /	Lab Course Title: Internship / Field Projects/		
FP/CEP	Community Engagement project		
Course Code:	Teaching Scheme: (Hrs./Week)	Examination Scheme:	
230VBCB06_02			
Credits: 2	Duration: 04 to 06 Weeks	Oral (OR): 50 Marks	

### Prerequisite Courses, if any: -

Objectives: Learners will be able to

- To expose students to the industrial environment, which cannot be simulated/experienced in the classroom and hence creating competent professionals in the industry and to understand the social, economic and administrative considerations that influence the working environment of industrial organizations.
- To provide students with an opportunity to apply theoretical knowledge from academics to the realities of the field work/training.
- To providing practical experience in a field or discipline

Course Outcomes: On completion of the course, learner will be able to

**CO1:** Develop professional competence through internship.

**CO2:** Apply academic knowledge in a personal and professional environment.

**CO3:** Build the professional network and expose students to future employees.

**CO4:** Apply professional and societal ethics in their day to day life.

**CO5:** Become a responsible professional having social, economic and administrative considerations.

**CO6:** Decide own career goals and personal aspirations.

#### **Duration and Evaluation:**

- Internship to be completed after every even semester (2, 4 and 6) and before commencement of next odd semester (03, 05 and 07).
- Internship should be at least 4 to 6 weeks and it is to be assessed immediately after completion.

### Framework of Internship/ Field Project / Community Engagement Project:

 During the vacation after even semester, students are ready for industrial experience. Therefore, they may choose to undergo Internship / Field Project /



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### Community Engagement Project

- Students may choose either to work on innovation or entrepreneurial activities resulting in start-up or undergo internship with industry/ NGO's/ Government organizations/ Micro/ Small/ Medium enterprises to make themselves ready for the industry.
- Every student is required to prepare a file containing documentary proofs of the activities done by him.
- The evaluation of these activities will be done by Programme Coordinator/ Project Head / faculty / TPO/ mentor or Industry Supervisor.

### **Internship Guidelines:**

**Step 1:** The department will issue request Letter/ Email to the respective industry/ firm/ NGO/ organization to allot various slots of 4-6 weeks as internship/ Field Project / Community Engagement Project periods for the students.

**Step 2:** Industry will confirm the training slots allocated for internships via Confirmation Letter/ Email.

**Step 3:** Students on joining Training at the concerned Industry / Organization, submit the Joining Report/ Letters / Email.

**Step 4:** Students undergo industrial training/ Field Project / Community Engagement Project at the concerned Industry / Organization. Inbetween Faculty Member(s) can evaluate(s) the performance of students once/twice by visiting the Industry/Organization and Evaluation Report of the students is submitted in department.

**Step 5:** Students will submit training report after completion of internship.

**Step 6:** Training Certificate to be obtained from industry / Organization.

### **Internal Reporting Guidelines for students:**

- Every intern should send weekly report to their internal guide without fail. It is mandatory for the intern to send weekly reports to their respective guide on regular basis.
- Interns should have at least fortnightly verbal communication with the internal guide without fail.
- In cases where in the company wants to secure their confidential information in the project / internship report, the internal guide should duly co-ordinate with the respective mentor/reporting manager on the method of reporting to assure that no information will be leaked outside and is purely for academic purposes.

### **Internship Diary / Internship Workbook:**

• Students must maintain Internship Diary/ Internship Workbook. The main purpose of maintaining diary/workbook is to cultivate the habit of documenting. The students



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should record in the daily training diary account of the observations, impressions, information gathered and suggestions given, if any.

- The training diary/workbook should be signed after every day by the supervisor/ in charge of the section where the student has been working.
- Internship Diary/workbook and Internship Report should be submitted by the students along with attendance record and an evaluation sheet duly signed and stamped by the industry to the Institute immediately after the completion of the training.

### Internship Diary / workbook may be evaluated on the basis of the following criteria:

- Proper and timely documented entries.
- Adequacy & quality of information recorded
- Data recorded.
- Thought process and recording techniques used.
- Organization of the information.

### **Internship Work Evaluation:**

- Every student is required to prepare and maintain documentary proofs of the activities done by him / her as internship diary or as workbook.
- The evaluation of these activities will be done by Programme Coordinator/ Project Head / faculty / TPO/ mentor or Industry Supervisor based on- overall compilation of internship activities, sub-activities, the level of achievement expected, evidence needed to assign the points and the duration for certain activities.

### **Evaluation-Seminar presentation / Oral Examination at the institute:**

The student will present a seminar based on his training report, before an expert committee constituted by the concerned department as per norms.

The evaluation will be based on the following criteria:

- Depth of knowledge and skills Communication & Presentation Skills.
- Team Work
- Creativity
- Planning & Organizational skills
- Adaptability and Analytical Skills
- Attitude & behaviour at work.
- Societal Understanding
- Ethics
- Regularity and punctuality
- Attendance record
- Log book
- Student's Feedback from External Internship Supervisor

### • Internship Report:

- The report shall be presented covering following recommended fields but limited to:
- Title/Cover Page



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- Internship completion certificate.
- Internship Place Details- Company background-organization and activities/Scope and
- object of the study / personal observation.
- Index/Table of Contents
- Introduction
- Title/Problem statement/objectives
- Motivation/Scope and rationale of the study
- Methodological details
- Results / Analysis /inferences and conclusion
- Suggestions / Recommendations for improvement to industry, if any
- Attendance Record
- List of reference (Library books, magazines and other sources)

### Feedback from internship supervisor (External & Internal):

Post internship, faculty coordinator should collect feedback about student with following recommended parameters:

- Technical knowledge
- Discipline
- Punctuality
- Commitment
- Willingness to do the work
- Communication skill
- Individual work
- Team work
- Leadership

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