



JSPM UNIVERSITY PUNE

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

JSPM University Pune
Faculty of Business Management and
Commerce
School of Business Management



NEP aligned Curriculum Structure

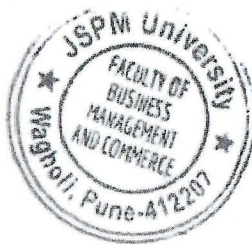
for

PhD (Management)

(Effective from AY: 2025-26)

Batch - H

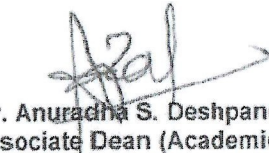
JSPM University Pune		COURSE STRUCTURE (NEP 2020 Aligned)														
FACULTY OF BUSINESS MANAGEMENT AND COMMERCE		W. E. F		2024-2025												
SCHOOL OF BUSINESS MANAGEMENT		RELEASE DATE		01/01/2025												
DOCTOR OF PHILOSOPHY (MANAGEMENT)		REVISION NO.		1.0 (NEP)												
SEMESTER I (LEVEL 8)																
COURSE			TEACHING SCHEME		EXAMINATION SCHEME AND MARKS				T O T A L	C R E D I T S						
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)			
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)				END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50marks)	END SEMESTER EXAMINATION (50 marks)	
							T1 (30 Marks)	T2 (30 Marks)								Assignments (40 Marks)
PCC	--	Domain Specific Course 1	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	--	Domain Specific Course 2	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PSBC	230GMAD11	Statistical Methods	3	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	230IRMD01	Research and Publication Ethics	2	-	-	-	30	30	40	50	-	-	-	-	50	2
RMC	230IRMD02	Research Proposal Writing	1	1	-	-	-	-	-	-	-	-	50	50	50	2
RMC	230IRMD03	Writing Literature Review	2	-	-	-	-	-	-	-	-	-	50	50	50	2
SLC	230ISR01	Seminar	-	-	-	4	-	-	-	-	-	-	50	50	50	1
TOTAL			14	1	-	4								500	16	

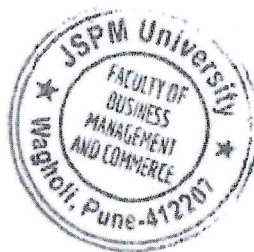



MASSIVE OPEN ONLINE COURSES (MOOC)						
PCC (Domain 1)	Course Code	240VMSD04_01	240VMSD05_01	240VMSD06_01	240VMSD07_01	240VMSD08_01
	Course Name	Leadership and Team Effectiveness	Public Organization and Management	Financial Accounting	AI in Human Resource Management	Introduction To Cognitive Psychology
PCC (Domain 2)	Course Code	240VMSD09_01	240VMSD07_01	240VMSD10_01	240VMSD11_01	240VMSD12_01
	Course Name	Organizational Behaviour Individual Dynamics in Organization	AI in Human Resource Management	International Business	E-Business	AI in Marketing


DOMAIN SPECIFIC COURSES			
PCC (Domain 1)	Course Code	240VMSD13_01	240VMSD14_01
	Course Name	Advanced HRM	AI Application in Marketing
PCC (Domain 2)	Course Code	240VMSD15_01	240VMSD16_01
	Course Name	Organizational Learning	Ethics for Business


Dr. Vaishali Nikalje
 Programme Coordinator, PhD


Dr. Anuradha S. Deshpande
 Associate Dean (Academics)




Dr. Prabha Singh
 Dean, Faculty of Business Management and Commerce


Prof. B.B. Ahuja
 Vice Chancellor, JSPM University Pune



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Batch V

To,
The Honorable Vice Chancellor,
JSPM University Pune.

Subject: Details of NPETL courses offered for PhD coursework of academic year 2025-26 for batch V.

Respected sir,

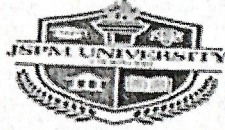
We propose to introduce the following course(s) in the current curriculum structure for the academic year 2025-26 for batch V

Name of Programme: PhD in Business Management

Semester: I

Sr. No.	Suggested Course		
	Course Code	Course Name	Credits
1	240VMSD01_01	Business to Business Marketing	3
2	240VMSD02_01	Tourism Planning and Sustainable Development	3
3	240VMSD18_01	Organizational Behavior	3
4	240VMSD03_01	Strategic Management	3
5	230VMSD06_01	Human Resource Development	3
6	230VMSD07_01	Consumer Buyer Behaviour	3

The teaching and evaluation scheme for the suggested course is as follows.



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COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100/ 25 Marks)			END SEMESTER EXAMINATION (75 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (25 Marks)							
PCC	240VMSD01_01	Business to Business Marketing	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD02_01	Tourism Planning and Sustainable Development	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD18_01	Organizational Behavior	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD03_01	Strategic Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
CC	230VMSD06_01	Human Resource Development	3	-	-	-	-	-	25	75	-	-	-	-	100	3
CC	230VMSD07_01	Consumer Buyer Behaviour	3	-	-	-	-	-	25	75	-	-	-	-	100	3

We kindly request your approval for the proposed course

Dr. J. Manoj De Chlarence

PhD coordinator, FBMC, JSPM University, Pune

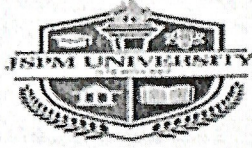
Dr. Prabha Singh

Dean, FBMC, JSPM University, Pune

Dr. Anjali Upadhye

Director (RIIL), JSPM University, Pune

Dr. Anuradha S. Deshpande
Dean Academics, JSPM University, Pune



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Batch VI

To,
The Honorable Vice Chancellor,
JSPM University Pune.

Subject: Details of newly added courses offered for PhD coursework of academic year 2025-26 for batch VI.

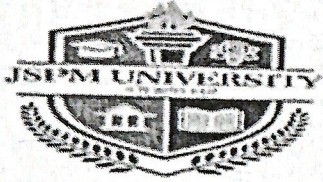
Respected sir,

We propose to introduce the following course(s) in the current curriculum structure for the academic year 2025-26 for batch VI.

Name of Programme: PhD in Business Management

Semester: I

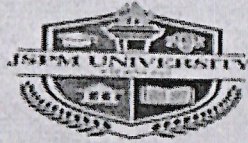
Sr. No.	Suggested Course		
	Course Code	Course Name	Credits
1	250VMSD03	Strategic Sourcing	3
2	250VMMD02	Strategic Services Marketing	3
3	240VMSD07	AI in Human Resource Management	3
4	250VMSD05	Leadership for India Inc: Practical Concepts and Construct	3
5	250VOSD01	Supply Chain Digitization	3
6	250VFMD02	Financial Institutions and Markets	3



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7	250VMMD04	Innovation in Marketing and Marketing of Innovation	3
8	250VBFD01	Banking and Risk Management	3
9	250VMSD04	Artificial Intelligence (AI) for Management	3
10	250VHRD02	Organizational Design Change and Transformation	3
11	250VMMD03	Consumer Behavior	3
12	240VMSD09	Organizational Behaviour : Dynamics in Organization	3
13	250VOSD02	Production and Operations Management	3
14	250VBAD01	Data Analytics with Python	3
15	250VMMD05	Advertising & Promotions Management	3
16	250VHRD03	Advances in Strategic Human Resource Management	3

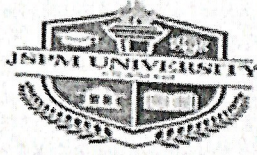


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The teaching and evaluation scheme for the suggested course is as follows.

COURSE		TEACHING SCHEME				EXAMINATION SCHEME AND MARKS									TOTAL	CREDIT
CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
		L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100/ 25 Marks)			END SEMESTER EXAMINATION (75 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)			
						T1 (30 Marks)	T2 (30 Marks)	Assignments (25 Marks)								
250VMSD03	Strategic Sourcing	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VMMD02	Strategic Services Marketing	3	-	-	-	-	-	25	75	-	-	-	-	100		
240VMSD07	AI in Human Resource Management	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VMSD05	Leadership for India Inc: practical concepts and construct	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VOSD01	Supply Chain Digitization	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VFMD02	Financial Institutions and Markets	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VMMD04	Innovation in Marketing and Marketing of Innovation	3	-	-	-	-	-	25	75	-	-	-	-	100		
250Vbfd01	Banking and Risk Management	3	-	-	-	-	-	25	75	-	-	-	-	100		
250VMSD04	Artificial Intelligence (AI) for Management	3	-	-	-	-	-	25	75	-	-	-	-	100		

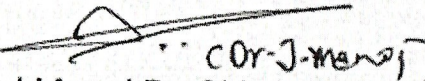


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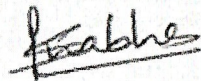
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250VHRD02	Organizational Design Change and Transformation	3	-	-	-	-	-	25	75	-	-	-	-	100
250VMMD03	Consumer Behavior	3	-	-	-	-	-	25	75	-	-	-	-	100
240VMSD09	Organizational Behaviour : Dynamics in Organization	3	-	-	-	-	-	25	75	-	-	-	-	100
250VOSD02	Production and Operations Management	3	-	-	-	-	-	25	75	-	-	-	-	10
250VBAD01	Data Analytics with Python	3	-	-	-	-	-	25	75	-	-	-	-	10
250VMMD05	Advertising & Promotions Management	3	-	-	-	-	-	25	75	-	-	-	-	10
250VHRD03	Advances in Strategic Human Resource Management	3	-	-	-	-	-	25	75	-	-	-	-	1

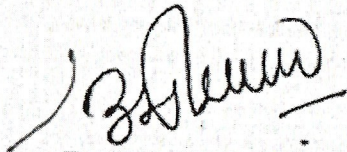
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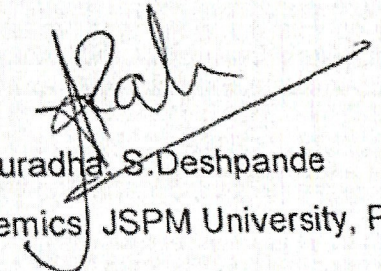
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