



**JSPM UNIVERSITY PUNE**


Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the  
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

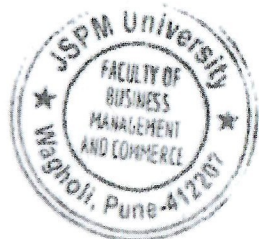
**JSPM University Pune**  
**Faculty of Business Management and**  
**Commerce**  
**School of Business Management**



**NEP aligned Curriculum Structure**  
**for**  
**PhD (Management)**  
**(Effective from AY: 2024-25)**

Batch 3

 <b>JSPM University Pune</b>		<b>COURSE STRUCTURE</b> (NEP 2020 Aligned)														
FACULTY OF BUSINESS MANAGEMENT AND COMMERCE		W. E. F		2024-2025												
SCHOOL OF BUSINESS MANAGEMENT		RELEASE DATE		01/07/2024												
DOCTOR OF PHILOSOPHY (MANAGEMENT)		REVISION NO.		1.0 (NEP)												
SEMESTER I (LEVEL 8)																
COURSE			TEACHING SCHEME		EXAMINATION SCHEME AND MARKS				T 0 T A L	C R E D I T S						
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)			
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)				END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50marks)	END SEMESTER EXAMINATION (50 marks)	
							T1 (30 Marks)	T2 (30 Marks)								Assignments (40 Marks)
PCC	--	Domain Specific Course 1	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	--	Domain Specific Course 1	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PSBC	230GMAD11	Statistical Methods	3	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	230IRMD01	Research and Publication Ethics	2	-	-	-	30	30	40	50	-	-	-	-	50	2
RMC	230IRMD02	Research Proposal Writing	1	1	-	-	-	-	-	-	-	-	50	50	50	2
RMC	230IRMD03	Writing Literature Review	2	-	-	-	-	-	-	-	-	-	50	50	50	2
SLC	230ISR01	Seminar	-	-	-	4	-	-	-	-	-	-	50	50	50	1
<b>TOTAL</b>			<b>14</b>			<b>8</b>							<b>500</b>	<b>16</b>		




L-Lecture  
 Format No.: JSPMUni/ACAD/001


T-Tutorial  
 Rev. No.:0.0

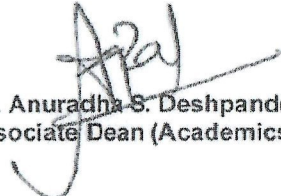
P-Practical Session (Laboratory)  
 Rev. Date:01/07/2024

EL-Experiential Learning  
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MASSIVE OPEN ONLINE COURSES (MOOC)				
PCC (Domain 1)	Course Code	240VMSD01_01	240VMSD02_01	240VMSD18_01
	Course Name	Business to Business Marketing	Tourism Planning and Sustainable Development	Organizational Behavior
PCC (Domain 2)	Course Code	240VMSD03_01	230VMSD06_01	230VMSD07_01
	Course Name	Strategic Management	Human Resource Development	Consumer Buyer Behaviour

  
**Dr. Vaishali Nikalje**  
 Programme Coordinator, PhD (Commerce)

  
**Dr. Prabha Singh**  
 Dean, Faculty of Business Management and  
 Commerce

  
**Dr. Anuradha S. Deshpande**  
 Associate Dean (Academics)



  
**Prof. B.B. Ahuja**  
 Vice Chancellor, JSPM University Pune