



JSPM UNIVERSITY PUNE

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

JSPM University Pune
Faculty of Business Management and
Commerce
School of Business Management



NEP aligned Curriculum Structure
for
PhD (Commerce)

(Effective from AY: 2023-24, 2024-25, 2025-26)

Batch I

JSPM University Pune		COURSE STRUCTURE (NEP 2020 Aligned)														
FACULTY OF BUSINESS MANAGEMENT AND COMMERCE		W. E. F			2023-2024											
SCHOOL OF COMMERCE		RELEASE DATE			01/07/2023											
DOCTOR OF PHILOSOPHY (COMMERCE)		REVISION NO.			0.0 (NEP)											
SEMESTER I (LEVEL 8)																
TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50marks)	END SEMESTER EXAMINATION (50 marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	--	Domain Specific Course 1 (JSPM)	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	--	Domain Specific Course 2 (JSPM)	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PSBC	230GMAD08	Advanced Statistical Methods	3	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	231IRMD01	Research and Publication Ethics	2	-	-	-	30	30	40	50	-	-	-	-	100	2
RMC	231IRMD02	Research Proposal Writing	1	-	-	-	-	-	-	-	-	-	50	50	50	1
RMC	231IRMD03	Writing Literature Review	2	-	-	-	-	-	-	-	-	-	50	50	100	2
SLC	231ISRD01	Seminar	-	-	-	8	-	-	-	-	-	-	50	50	50	2
TOTAL			14			8								600	16	



L-Lecture
Format No.: JSPMUni/ACAD/001

T-Tutorial
Rev. No.:0.0

P-Practical Session (Laboratory)
Rev. Date:01/07/2024

EL-Experiential Learning
Page 1 of 2

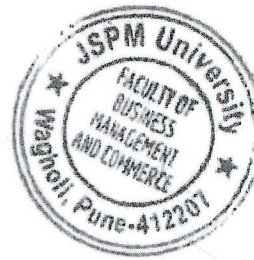
MASSIVE OPEN ONLINE COURSES (MOOC)			
PCC Domain 1	Course Code	230VMSD01	
	Course Name	Contemporary Trends in Management	
PCC Domain 2	Course Code	230VMMD02	230VFMD03
	Course Name	Essentials of Marketing Management	Essentials of Financial Management
			230VHRD04
			Essentials of Human resource Management

Vaishali

Dr. Vaishali Nikalje
Programme Coordinator, PhD

Dr. Anuradha S. Deshpande

Dr. Anuradha S. Deshpande
Associate Dean (Academics)



Prabha

Dr. Prabha Singh
Dean, Faculty of Business Management and
Commerce

B.B. Ahuja

Prof. B.B. Ahuja
Vice Chancellor, JSPM University Pune



JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT AND COMMERCE

SCHOOL OF COMMERCE

DOCTOR OF PHILOSOPHY (COMMERCE)

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

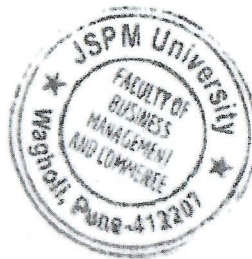
01/01/2025

REVISION NO.


1.0 (NEP)

SEMESTER I (LEVEL 6)

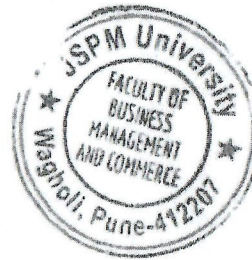
TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50marks)	END SEMESTER EXAMINATION (50 marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	--	Domain Specific Course 1	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	--	Domain Specific Course 2	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PSBC	230GMAD11	Statistical Methods	3	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	230IRMD01	Research and Publication Ethics	2	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	230IRMD02	Research Proposal Writing	1	1	-	-	-	-	-	50	-	-	-	-	50	2
RMC	230IRMD03	Writing Literature Review	2	-	-	-	-	-	-	-	-	-	50	50	50	2
SLC	230ISR01	Seminar	-	-	-	4	-	-	-	-	-	-	50	50	50	2
TOTAL			14	1	-	4							50	50	50	1
													500	16		





MASSIVE OPEN ONLINE COURSES (MOOC)			
PCC (Domain 1)	Course Code	240VMSD09_01	240VCOD02_01
	Course Name	Organizational Behaviour: Individual Dynamics in Organization	Introduction to Environmental Economics
PCC (Domain 2)	Course Code	240VMSD05_01	240VCOD01_01
	Course Name	Public Organization and Management	Challenges to Sustainable Development


Dr. Vaishali Nikalje
 Programme Coordinator, Ph.D


Dr. Anuradha S. Deshpande
 Associate Dean (Academics)




Dr. Prabha Singh
 Dean, Faculty of Business Management and
 Commerce


Prof. B.B. Ahuja
 Vice Chancellor, JSPM University Pune



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SCHOOL OF BUSINESS MANAGEMENT

DOCTOR OF PHILOSOPHY (COMMERCE)

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2024

REVISION NO.

1.0 (NEP)

SEMESTER I (LEVEL 8)

COURSE

TEACHING SCHEME

EXAMINATION SCHEME AND MARKS

C
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S

TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)		TOTAL	
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50marks)	END SEMESTER EXAMINATION (50 marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	--	Domain Specific Course 1	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	--	Domain Specific Course 2	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PSBC	230GMAD11	Statistical Methods	3	-	-	-	30	30	40	100	-	-	-	-	100	3
RMC	230IRMD01	Research and Publication Ethics	2	-	-	-	30	30	40	50	-	-	-	-	50	2
RMC	230IRMD02	Research Proposal Writing	1	-	-	-	-	-	-	-	-	-	50	50	50	2
RMC	230IRMD03	Writing Literature Review	2	-	-	-	-	-	-	-	-	-	50	50	50	2
SLC	230ISRD01	Seminar	-	-	-	8	-	-	-	-	-	-	50	50	50	1
TOTAL			14			8							50	50	50	16

MASSIVE OPEN ONLINE COURSES (MOOC)			
PCC (Domain 1)	Course Code	240VDRD06_01	240VDRD13_01
	Course Name	Organizational Behaviour: Individual Dynamics in Organization	Introduction to Environmental Economics
PCC (Domain 2)	Course Code	240VDRD02_01	240VDRD14_01
	Course Name	Public Organization and Management	Challenges to Sustainable Development

Dr. Vaishali Nikalje
Programme Coordinator, PhD (Commerce)

Dr. Prabha Singh
Dean, Faculty of Business Management and Commerce

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To,
The Honorable Vice Chancellor,
JSPM University Pune.

Subject: Details of NPETL courses offered for PhD coursework of academic year 2025-26 for batch V.

Respected sir,

We propose to introduce the following course(s) in the current curriculum structure for the academic year 2025-26 for batch V

Name of Programme: PhD in Business Management

Semester: I

Sr. No.	Suggested Course		
	Course Code	Course Name	Credits
1	240VMSD01_01	Business to Business Marketing	3
2	240VMSD02_01	Tourism Planning and Sustainable Development	3
3	240VMSD18_01	Organizational Behavior	3
4	240VMSD03_01	Strategic Management	3
5	230VMSD06_01	Human Resource Development	3
6	230VMSD07_01	Consumer Buyer Behaviour	3

The teaching and evaluation scheme for the suggested course is as follows.



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COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100/ 25 Marks)			END SEMESTER EXAMINATION (75 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (25 Marks)							
PCC	240VMSD01_01	Business to Business Marketing	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD02_01	Tourism Planning and Sustainable Development	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD18_01	Organizational Behavior	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD03_01	Strategic Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	230VMSD06_01	Human Resource Development	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	230VMSD07_01	Consumer Buyer Behaviour	3	-	-	-	-	-	25	75	-	-	-	-	100	3
			3	-	-	-	-	-	25	75	-	-	-	-	100	3

We kindly request your approval for the proposed course


Dr. J. Manoj De Chlarence

PhD coordinator, FBMC, JSPM University, Pune

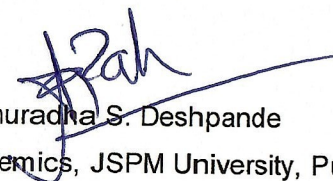

Dr. Anjali Upadhye

Director (RIIL), JSPM University, Pune



Dr. Prabha Singh

Dean, FBMC, JSPM University, Pune



Dr. Anuradha S. Deshpande

Dean Academics, JSPM University, Pune



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To,
The Honorable Vice Chancellor,
JSPM University Pune.

Subject: Details of newly added courses offered for PhD coursework of academic year 2025-26 for batch VI.

Respected sir,

We propose to introduce the following course(s) in the current curriculum structure for the academic year 2025-26 for batch VI.

Name of Programme: PhD in Business Management

Semester: I

Sr. No.	Suggested Course		
	Course Code	Course Name	Credits
1	250VMSD03	Strategic Sourcing	3
2	250VMMD02	Strategic Services Marketing	3
3	240VMSD07	AI in Human Resource Management	3
4	250VMSD05	Leadership for India Inc: Practical Concepts and Construct	3
5	250VOSD01	Supply Chain Digitization	3
6	250VFMD02	Financial Institutions and Markets	3



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7	250VMMD04	Innovation in Marketing and Marketing of Innovation	3
8	250VBFD01	Banking and Risk Management	3
9	250VMSD04	Artificial Intelligence (AI) for Management	3
10	250VHRD02	Organizational Design Change and Transformation	3
11	250VMMD03	Consumer Behavior	3
12	240VMSD09	Organizational Behaviour : Dynamics in Organization	3
13	250VOSD02	Production and Operations Management	3
14	250VBAD01	Data Analytics with Python	3
15	250VMMD05	Advertising & Promotions Management	3
16	250VHRD03	Advances in Strategic Human Resource Management	3



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The teaching and evaluation scheme for the suggested course is as follows.

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100/ 25 Marks)			END SEMESTER EXAMINATION (75 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (25 Marks)							
PCC	250VMSD03	Strategic Sourcing	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMMD02	Strategic Services Marketing	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD07	AI in Human Resource Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMSD05	Leadership for India Inc: practical concepts and construct	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VOSD01	Supply Chain Digitization	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VFMD02	Financial Institutions and Markets	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMMD04	Innovation in Marketing and Marketing of Innovation	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VBFD01	Banking and Risk Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMSD04	Artificial Intelligence (AI) for Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3



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PCC	250VHRD02	Organizational Design Change and Transformation	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMMD03	Consumer Behavior	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	240VMSD09	Organizational Behaviour : Dynamics in Organization	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VOSD02	Production and Operations Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VBAD01	Data Analytics with Python	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VMMD05	Advertising & Promotions Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3
PCC	250VHRD03	Advances in Strategic Human Resource Management	3	-	-	-	-	-	25	75	-	-	-	-	100	3

We kindly request your approval for the proposed course.


Dr. J. Manoj De Chlarence

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