

**\*\*One Page Profile\***

**\*\*Name:\*\*** [Dr. Pratima Suryawanshi]

**\*\*Date of Birth:\*\*** [13/09/1987]

**\*\*Unique ID:\*\*** [Enter Unique ID Here]

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**\*\*Educational Qualification:\*\***

- [B.Sc.] in [Computer Science], [Swami Ramanand Teerth Marathwada University, Nanded], 2008
- [MBA] in [Marketing], [Savitribai Phule Pune University Pune], 2010
- [MBA] in [HR], [Savitribai Phule Pune University Pune], 2012
- [Ph.D.] in [Management Science], [[Swami Ramanand Teerth Marathwada University, Nanded], 2019.

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**\*\*Work Experience:\*\***

- **\*\*Teaching:\*\*** Assistant Professor (MBA) [01] year at [JSPM's Narhe Technical Campus]
- **\*\*Research:\*\*** [5] years at [Babasaheb Ambedkar Research and Training Institute, Pune, A Statutory Body of Ministry of Social Justice and Special Assistant Cell, Government of Maharashtra as an Assistant Project Director]
- **\*\*Industry:\*\*** [-] years at [Company]
- **\*\*Other:\*\*** [12] years at [Babasaheb Ambedkar Research and Training Institute, Pune, A Statutory Body of Ministry of Social Justice and Special Assistant Cell, Government of Maharashtra as an Assistant Project Director]

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**\*\*Area of Specialization: \*\*** [Marketing, HR, Industrial Relations]

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**\*\*Courses Taught:\*\***

1. [Managerial Economics]
2. [Marketing Management]
3. [Research Methodology]
4. [Business Process Domain]
5. [Labour Laws I and II]

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**\*\*Research Guidance:\*\***

- **\*\*Ph.D. Students Supervised:\*\*** [-]

- **\*\*Masters Students Supervised: \*\*** [-]

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**\*\*Number of Papers Published: \*\*** [8]

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**\*\*Ph.D.: \*\*** [-]

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**\*\*Projects Carried Out:\*\***

- [Project Title], [Year]

- [Project Title], [Year]

- [Project Title], [Year]

- [Project Title], [Year]

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**\*\*Patents:\*\*** [--]

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**\*\*Technology Transfer:\*\*** [Number of Technologies Transferred]

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**\*\*Research Publications:\*\***

Sr.No.	Title of Paper	Date of Publication	Name of Journal	ISSN
1.	A study of Accounting information System	July-December 2014	International Research Journal of Commerce, Management and Social Sciences, Issue-IV Volume 11	ISSN-2321-9831
2.	Impact of Publicity of Selected Government Schemes on Rural Areas of Marathwada Region.	Oct-December 2017	Ajanta- Issue-IV Volume – VI	ISSN- 2277-5730
3	Developmental Schemes to Strengthen the Rural Arena in India	Oct-December-2019	Journal of Management Research and Analysis Issue IV Volume VI	ISSN-2394-2762 e-ISSN-2394-2770
4	The Social Media- A powerful Tool for Advertisement and Branding	Oct-December-2019	Journal of Management Research and Analysis Issue IV Volume VI	ISSN-2394-2762 e-ISSN-2394-2770
5.	Government Initiatives Towards Transformation Through Digital India	January -2019	International Journal of Management and Social Sciences. Volume – 8(2)	P-ISSN 2249-0191 e- ISSN 2349-9761

6.	Projects and Policies Under the Digital India Campaign- An Analytical Review	July- 2019	International Journal of Management and Social Sciences. Volume – 9(1)	P-ISSN 2249-0191 e- ISSN 2349-9761
7.	Propagating Government Schemes Through Publicity and its Impact with Special Reference to Rural Areas of Marathwada Region	Oct-2018	JETIR Volume V Issue X	ISSN- 2349-5162

Book:

Publicity –A dimension to Integrated Marketing Communication- 2019 ISBN:978-81-941460 2-5