



JSPM UNIVERSITY PUNE

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

JSPM University Pune
Faculty of Business Management and
Commerce
School of Business Management



NEP aligned Curriculum Structure

for

MBA (Pharma Management)

(Effective from AY: 2025-26)



JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

FIRST YEAR MASTER OF BUSINESS ADMINISTRATION
PHARMA MANAGEMENT

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2025

REVISION NO.

1.0 (NEP)

SEMESTER I (LEVEL 6.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS									
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)		TOTAL	CREDITS
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PSMC	231GMAM01_01	Advanced Statistics	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	230VMCM01_01	Managerial Economics	2	1	-	-	30	30	40	100	-	-	-	-	100	3
PCC	232VPM03_01	Pharma Regulatory Management	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
PCC	230VMSM03_01	Organizational Behavior	2	1	-	-	30	30	40	100	-	-	-	-	100	3
MDM	--	Multidisciplinary Minor	1	-	2	-	-	-	-	-	50	50	50	50	100	2
SEC	230GCAB02_01	C Programming	2	-	2	-	-	-	-	-	50	50	50	50	100	3
VSC	230IDCB01_01	Design Thinking and Creativity	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
AEC (HSMC)	231UENM01_01	Communicative English for Professionals	1	-	2	-	-	-	-	-	50	50	-	-	50	2
RMC	230IRMM01_01	Research Methodology	2	-	-	-	30	30	40	50	-	-	-	-	50	2
TOTAL			16	2	6	4									750	22

L-Lecture
Format No.: JSPMUni/ACAD/001


T-Tutorial
Rev. No.:1.0

P-Practical Session (Laboratory)
Rev. Date:01/07/2025

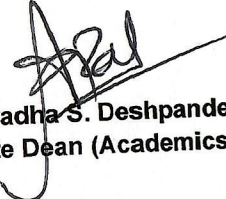
EL-Experiential Learning
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Multidisciplinary Minor (MMC)								
Sem.	Specialization	Marketing and Brand Management	Financial Management	Human Resource Management	Business Analytics and Intelligence	Operations & Supply Chain Management	Global Business Management	Pharma Management
I	Course Code	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01
	Course Name	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science
II	Course Code	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02
	Course Name	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence


Dr. Datta S. Taware
 Programme Coordinator, MBA


Dr. Prabha Singh
 Dean, Faculty of Business Management and Commerce


Dr. Anuradha S. Deshpande
 Associate Dean (Academics)




Prof. B.B. Ahuja
 Vice Chancellor, JSPM University Pune



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PHARMA MANAGEMENT

COURSE STRUCTURE (NEP 2020 Aligned)

W. E. F

2024-2025

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1.0 (NEP)

SEMESTER II (LEVEL 6.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PSBC	250VMSM02_02	Manufacturing and Operation Management	2	1	-	-	30	30	40	100	-	-	-	-	100	3
PCC	231VFMM02_02	Pharma Marketing Management	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	232VFMM01_02	Pharma Production and Quality Control Management	2	1	-	-	30	30	40	100	-	-	-	-	100	3
PCC	231VMSM06_02	Human Resource Management	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
MMC		Multidisciplinary Minor Course	1	-	2	-	-	-	-	-	50	50	50	50	100	2
VSC	230IINB02_02	Innovation	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
AEC (HSMC)	231UENM02_02	Business Communication	1	-	2	-	-	-	-	-	50	50	-	-	50	2
RMC	230IRMM02_02	Research Design and Techniques	2	-	-	-	30	30	40	50	-	-	-	-	50	2
SLC	240VPM01_02	Dynamics of Pharma Marketing Management	-	-	-	4	-	-	-	-	-	-	-	-	50	1
IITP/FP/CEP	230VPM13_02	Internship/ Field Project/ Community Engagement Programme	4-6 Weeks				-	-	-	-	-	-	50	50	50	2
TOTAL			14	2	4	8									750	22

Note: A Post Graduate Diploma will be awarded if a student exits after the first year.

For "Exit" at the end of First Year the student must complete a total of 8 additional credits.

a) An internship / OJT of 8-10 weeks (4 credits) over and above semester 2 internship of minimum 4 weeks.

b) Additional one Course of 4 credits (Course offered will be Vocational Skill Course (VSC) or Skill Enhancement Course (SEC) or a mini project)

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EL-Experiential Learning

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