



**JSPM UNIVERSITY PUNE**

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the  
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

**JSPM University Pune**  
**Faculty of Business Management and**  
**Commerce**  
**School of Business Management**



**NEP aligned Curriculum Structure**

**for**

**MBA**

**(Effective from AY: 2025-26)**



# JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

FIRST YEAR MASTER OF BUSINESS ADMINISTRATION

COURSE STRUCTURE  
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2025

REVISION NO.

1.0 (NEP)

## SEMESTER I (LEVEL 6.5)

TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PSMC	231GMAM01_01	Advanced Statistics	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PCC	231VMCM01_01	Managerial Economics	2	1	-	-	30	30	40	100	-	-	-	-	100	3
PCC	231VMSM02_01	Business Accounting	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
PCC	230VMSM03_01	Organizational Behavior	2	1	-	-	30	30	40	100	-	-	-	-	100	3
MMC	--	Multidisciplinary Minor Course	1	-	2	-	-	-	-	-	50	50	50	50	100	2
SEC	230GCAB02_01	C Programming	2	-	2	-	-	-	-	-	50	50	50	50	100	3
VSC	230IDCB01_01	Design Thinking and Creativity	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
AEC (HSMC)	231UENM01_01	Communicative English for Professionals	1	-	2	-	-	-	-	-	-	-	50	50	50	2
RMC	230IRMM01_01	Research Methodology	2	-	-	-	30	30	40	50	50	50	-	-	50	2
<b>TOTAL</b>			16	1	6	8									750	22

L-Lecture  
Format No.: JSPMUni/ACAD/001

T-Tutorial  
Rev. No.:1.0

P-Practical Session (Laboratory)  
Rev. Date:01/07/2025

EL-Experiential Learning  
Page 1 of 2




Sem.	Multidisciplinary Minor Course (MMC)						
	Specialization	Marketing and Brand Management	Financial Management	Human Resource Management	Business Analytics and Intelligence	Operations & Supply Chain Management	Global Business Management
I	Course Code	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01
	Course Name	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science
II	Course Code	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02
	Course Name	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence

  
**Dr. Datta S. Taware**  
 Programme Coordinator, MBA

  
**Dr. Prabha Singh**  
 Dean, Faculty of Business Management and Commerce

  
**Dr. Anuradha S. Deshpande**  
 Associate Dean (Academics)



  
**Prof. B.B. Ahuja**  
 Vice Chancellor, JSPM University Pune



# JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

FIRST YEAR MASTER OF BUSINESS ADMINISTRATION

COURSE STRUCTURE  
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2025

REVISION NO.

1.0 (NEP)

## SEMESTER II (LEVEL 6.5)

TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS	
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)			
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)								
PSBC	250VMSM02_02	Manufacturing and Operation Management	2	1	-	-	30	30	40	100	-	-	-	-	100	3	
PCC	231VMSM04_02	Marketing Management	3	-	-	-	30	30	40	100	-	-	-	-	100	3	
PCC	230VMSM05_02	Financial Management	2	1	-	-	30	30	40	100	-	-	-	-	100	3	
PCC	231VMSM06_02	Human Resource Management	2	-	-	2	30	30	40	100	-	-	-	-	100	3	
MMC	--	Multidisciplinary Minor Course	1	-	2	-	-	-	-	-	50	50	50	50	100	2.5	
VSC	230IINB02_02	Innovation	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5	
AEC (HSMC)	231UENM02_02	Business Communication	1	-	2	-	-	-	-	-	50	50	-	-	50	2	
RMC	230IRMM02_02	Research Design and Techniques	2	-	-	-	30	30	40	50	-	-	-	-	50	2	
SLC	240VMSM03_02	Dynamics of Marketing Management	-	-	-	4	-	-	-	-	-	-	50	-	50	1	
IITP/FP /CEP	230VMSM47_02	Internship/Field Project/Community Engagement Programme	4 to 6 Weeks				-	-	-	-	-	-	-	50	50	50	2
<b>TOTAL</b>			<b>14</b>	<b>2</b>	<b>4</b>	<b>8</b>									<b>750</b>	<b>22</b>	

Note: A Post Graduate Diploma will be awarded if a student exists after the first year.

For "Exit" at the end of First Year the student must complete a total of 8 additional credits.

a) An internship / OJT of 8 - 10 weeks (4 credits) over and above semester 2 internship of minimum 4 weeks.

b) Additional one Course of 4 credits (Course offered will be Vocational Skill Course (VSC) or Skill Enhancement Course (SEC) or a mini project)

L-Lecture

Format No.: JSPMUni/ACAD/001

T-Tutorial

P-Practical Session (Laboratory)

Rev. No.:1.0


EL-Experiential Learning

Rev. Date:01/07/2025

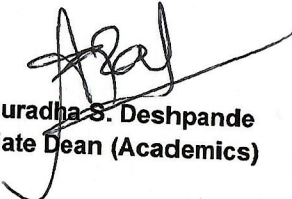
Page 1 of 2




Sem.	Specialization	Multidisciplinary Minor Course (MMC)						
		Marketing and Brand Management	Financial Management	Human Resource Management	Business Analytics and Intelligence	Operations & Supply Chain Management	Global Business Management	Pharma Management
I	Course Code	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01	230GCSM28_01
	Course Name	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science	Introduction to Data Science
II	Course Code	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02	230GCSM29_02
	Course Name	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence	Introduction to Artificial Intelligence

  
**Dr. Datta S. Taware**  
 Programme Coordinator, MBA

  
**Dr. Prabha Singh**  
 Dean, Faculty of Business Management and Commerce

  
**Dr. Anuradha S. Deshpande**  
 Associate Dean (Academics)



  
**Prof. B.B. Ahuja**  
 Vice Chancellor, JSPM University Pune