



**JSPM  
UNIVERSITY  
PUNE**

*Inspiring Innovation. Transforming Talent.*

**Faculty of Education  
and Humanities**

## **School of Liberal Arts and Social Sciences**

From heritage textiles to  
high-tech design, your  
**Dream Job**  
starts here!

**Undergraduate Program**

# **B.A.**

**Fashion Design  
with Honours**

**ADMISSIONS  
OPEN FOR  
AY: 2025-26**



## About JSPM Group

Jayawant Shikshan Prasarak Mandal (JSPM) was established in 1998 with the objective of creating centers of excellence for education in the field of Engineering, Medical, Pharmacy, Management and Computers. The management envisions that a social transformation can be brought about through the medium of dynamic education. The students are infused with an attitude of leading and winning without compromising on the moral and ethical values, nurturing them into holistically developed individuals.

Today JSPM is an conglomerate of more than 78 Institutes spread across six campuses providing quality education ranging from "Pre-school to Doctoral Research" for over 60000+ students in the metropolitan region of Pune.

## About JSPM University Pune

JSPM University Pune, is a premier institution committed to provide excellence in higher education, research and innovation. Established with the vision of transforming society through quality education, JSPM University Pune is a dynamic hub for learning across diverse disciplines including Engineering, Management, Health Sciences and Humanities. JSPM University is not only shaping future professionals but also driving impactful research and community development, making it a beacon of higher education in India.



## About B.A. Fashion Design Course

### *Drive your passion for fashion!*

Discover your creative voice with our Bachelor of Arts in Fashion Design program. Learn industry-relevant skills in apparel design, textiles, and fashion illustration. Work with expert faculty and gain hands-on experience through real-world projects. Graduate with a professional portfolio ready to launch your fashion career.



Bring your passion for style to life with our Bachelor of Design in Fashion Design. Learn to sketch to produce garments, and create with guidance from experienced designers. Explore your unique vision through hands-on projects and real-world internships. Graduate with the skills and confidence to make your mark in the fashion world.



## Highlights of the Program

### B.A. Fashion Design @ JSPM University Pune

1. Industry-Focused Modular Curriculum
2. Blend of Theory + Practical & Practice
3. 360° Holistic Development
4. Experiential Learning
5. Digital & Traditional Skills
6. Entrepreneurial & Creative Focus
7. Skill-Based Certifications
8. Portfolio Development
9. Internships & Industry Exposure
10. Globally recognized Degree





*Own your Dream.  
Your Own Enterprise!*

## COURSE OFFERED

# B.A. Fashion Design

**with Honours**

**Course Duration:** 4 years

**Eligibility:** 12th Pass /  
Graduates / Professionals

## Semester 1

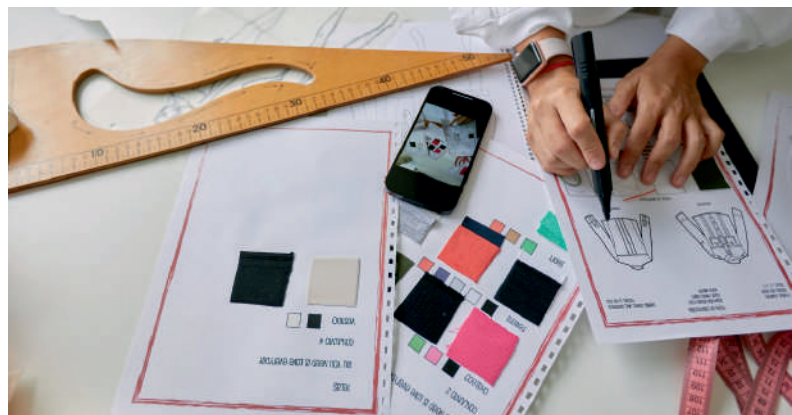
- ◆ Fundamentals of Textiles
- ◆ Fundamentals of Fashion Drawing
- ◆ Interdisciplinary Open Course
- ◆ Sewing Practice
- ◆ Design Thinking and Creativity
- ◆ Effective Communication Skills
- ◆ Indian Traditional Costumes
- ◆ Behavioral Sciences and Ethics
- ◆ Fundamentals of Fashion Drawing Lab
- ◆ Mindfulness and Wellbeing

## Semester 2

- ◆ Art and Design Fundamentals
- ◆ Basics of Garment Making
- ◆ Interdisciplinary Open Course
- ◆ Multi-Disciplinary Minors
- ◆ Computer Aided Designing
- ◆ Communicative Proficiency Skills
- ◆ Environment and Sustainability
- ◆ Basics of Garment Making Lab
- ◆ Accessory Design
- ◆ Internship / Field Project /  
Community Engagement Programme

## Career Opportunities

- |                       |                           |                                    |
|-----------------------|---------------------------|------------------------------------|
| ◆ Fashion Designer    | ◆ Fashion Stylist         | ◆ Fashion Photographer             |
| ◆ Accessory Designer  | ◆ Wardrobe Consultant     | ◆ Fashion Content Creator          |
| ◆ Textile Designer    | ◆ Image Consultant        | ◆ Fashion Journalist               |
| ◆ Embroidery Designer | ◆ Fashion Illustrator     | ◆ Fashion Merchandiser             |
| ◆ CAD Designer        | ◆ Fashion Blogger/Vlogger | ◆ Entrepreneur (Own Fashion Label) |





## Why Study at JSPM University ?



1

**Globally Recognized Degree**  
Allow yourself with 2 degrees  
at the same time

2

**Collaborative Teaching**  
Alongside Industry Experts

3

**Experiential Learning**  
• Discover • Design  
• Develop • Deploy

4

**Round the Clock Labs and  
Computer Centre**  
Immersive environment

5

**Modular Curriculum**  
Foundational and  
Advanced Competency Tracks

*Responsive Education  
Responsible Empowerment*

6

**Learning in-Demand Skills**  
Honours / Minors/  
Elective Courses

7

**100% Summer Internships /  
On Job Training**  
Acquire hands-on skills

8

**Entrepreneurship Opportunities**  
Blossom and Bloom with  
Start-up readiness

9

**360° Holistic Development**  
Co-curricular and Extra-curricular  
Activities

10

**Mentor-Mentee System**  
Guardian Faculty Mentor (GFM)  
for tracking student's progression

**For Admissions Call**

**73910 51525** 90679 63333 / 90678 24444

Website: [www.jspmuni.ac.in](http://www.jspmuni.ac.in) | Connect: [admissions@jspmuni.ac.in](mailto:admissions@jspmuni.ac.in)

Gat No. 719/1&2, Wagholi, Pune-Ahilyanagar Road, Pune - 412 207, India

Scan the QR Code to Apply



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