



**JSPM UNIVERSITY PUNE**

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the  
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2023)

**JSPM University Pune**  
**Faculty of Business Management and**  
**Commerce**  
**School of Business Management**



**NEP aligned Curriculum Structure**  
**for**  
**BBA (Operations & Supply Management)**  
**(Effective from AY: 2024-25)**



# JSPM University Pune

## COURSE STRUCTURE (NEP 2020 Aligned)

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

W. E. F.

2024-2025

SCHOOL OF BUSINESS MANAGEMENT

RELEASE DATE

01/07/2024

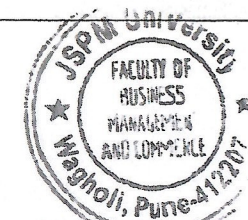
FIRST YEAR BACHELOR OF BUSINESS ADMINISTRATION

REVISION NO.

0.0 (NEP)

### SEMESTER I (LEVEL 4.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS									
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)		TOTAL	CREDITS
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	240VBBB01_01	Management Principles and Organizational Behavior	2	1	-	4	30	30	40	100	-	-	-	-	100	4
	230VBBB05_01	Fundamentals of Accounting	3	-	-	-	30	30	40	100	-	-	-	-	100	3
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2
SEC	230VBCB10_01	Advanced Excel	2	-	2	-	-	-	-	-	50	50	50	50	100	3
VSC	230IDCB01_01	Design Thinking and Creativity	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
AEC (HSMC)	230UENB01_01	Effective Communication Skills	1	-	2	-	30	30	40	50	-	-	-	-	50	2
IKS (HSMC)	230UHIB01_01	States in Ancient India	2	-	-	-	30	30	40	50	-	-	-	-	50	2
VEC (HSMC)	230GCEB02_01	Environment and Sustainability	2	-	-	-	30	30	40	50	-	-	-	-	50	2
SLC	240VBBB03_01	Fundamentals of Accounting Practices	-	-	-	4	-	-	-	-	-	-	50	-	50	1
LLC	231UPYB02_01	Mindfulness and Wellbeing	1	-	-	2	-	-	-	-	-	-	50	-	50	1.5
<b>TOTAL</b>			<b>16</b>	<b>1</b>	<b>6</b>	<b>12</b>									<b>700</b>	<b>22</b>



Interdisciplinary Open Course (IOC) 2024-2026			
Sem.	Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
I	Course Code 230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name Business Statistics	Sociology and Market Research	Investigative Skills
II	Course Code 231GCSB23_02	230UPYB34_02	230HFGM25_02
	Course Name Fundamentals of Data Science	Psychology at Workplace	Intellectual Property
III	Course Code 230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name Life Cycle Cost Analysis	Emotional intelligence	Hazards and Chemical Safety



Dr. Datta S. Taware  
Programme Coordinator, BBA



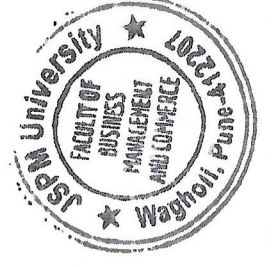
Dr. Prabha Singh  
Dean, Faculty of Business Management and Commerce



Dr. Anuradha S. Deshpande  
Associate Dean (Academics)



Prof. B.B. Ahuja  
Vice Chancellor, JSPM University Pune





# JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

COURSE STRUCTURE  
(NEP 2020 Aligned)

W. E. F

2024-2025

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FIRST YEAR BACHELOR OF BUSINESS ADMINISTRATION

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## SEMESTER II (LEVEL 4.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS	
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)			
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)								
PCC	231VBBB04_02	Principles of Marketing	3	-	-	4	30	30	40	100	-	-	-	-	100	4	
	240VBBB05_02	Principles of Financial Management	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5	
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2	
MDM	--	Multi-Disciplinary Minor	3	-	-	-	30	30	40	100	-	-	-	-	100	3	
SEC	230GCSB22_02	Programming in Python	2	-	2	-	-	-	-	-	50	50	50	50	100	3	
AEC (HSMC)	230UENB02_02	Communicative Proficiency Skills	1	-	2	-	30	30	40	50	-	-	-	-	50	2	
VEC (HSMC)	230UPYB03_02	Ethics and Moral Values	2	-	-	-	30	30	40	50	-	-	-	-	50	2	
LLC	231UPYB01_02	Yoga and Fitness	-	-	2	2	-	-	-	-	-	-	-	50	50	1.5	
IITP/FP /CEP	230VBBB07_02	Internship/Field Project/ Community Engagement Programme	4 to 6 weeks				-	-	-	-	-	-	-	50	50	50	2
TOTAL			15	-	6	8									700	22	

Note: A Certificate will be awarded if a student exits after first year.

For "Exit" at the end of First Year the student must complete a total of 8 additional credits.

a) An internship / OJT of 8 weeks (4 credits) over and above semester 2 internship of minimum 4 weeks.

b) Additional one Course of 4 credits (Course offered will be Vocational Skill Course (VSC) or Skill Enhancement Course (SEC) or a mini project).

L-Lecture

Format No.: JSPMUni/ACAD/001

T-Tutorial

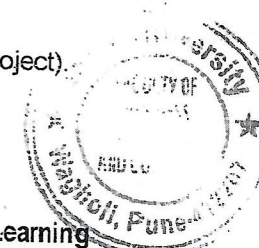
Rev. No.:0.0

P-Practical Session (Laboratory)

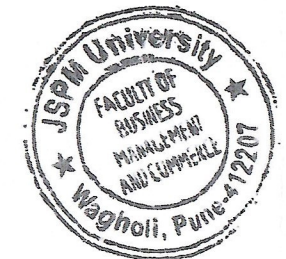
Rev. Date:01/07/2024

EL-Experiential Learning

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Sem.	Multi-Disciplinary Minor (MDM)						
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business	Banking and Finance	Cost and Works Accounting
II	Course Code	240VMGB01_02	240VFMB01_02	240VHRB01_02	240VIBB01_02	240VBFB01_02	240VCWB01_02
	Course Name	Current Trends in Marketing Management	Current Trends in Financial Management	Current Trends in Human Resource Management	Current Trends in International Business	Basics of Banking Service and Retail Banking	Fundamentals of Cost Accounting
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03	230VBFB01_03	230VCWB01_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction Learning and Development	International Trade Policy and Management	Basics of Stock Market	Costing Methods
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04	230VBFB02_04	230VCWB02_04
	Course Name	Social media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures	Digital and International Banking	Costing Techniques
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05	230VBFB03_05	230VCWB03_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management	Financial Planning and Risk Management	Strategic Costing
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06	230VBFB04_06	230VCWB04_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials	Bank Audit	Cost Audit



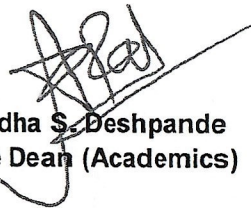
Sem.	Interdisciplinary Open Course (IOC)			
		Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
I	Course Code	230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name	Business Statistics	Sociology and Market Research	Investigative Skills
II	Course Code	231GCSB23_02	230UPYB34_02	230HFGM25_02
	Course Name	Fundamentals of Data Science	Psychology at Workplace	Intellectual Property
III	Course Code	230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name	Life Cycle Cost Analysis	Emotional intelligence	Hazards and Chemical Safety



Dr. Datta S. Taware  
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Vice Chancellor, JSPM University Pune





# JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

SECOND YEAR BACHELOR OF BUSINESS ADMINISTRATION  
(Operations and Supply Chain Management)

COURSE STRUCTURE  
(NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2025

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1.0 (NEP)

## SEMESTER III (LEVEL 5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS										TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)					
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)				
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)									
PCC	230VBCB22_03	Business Economics	2	1	-	-	30	30	40	100	-	-	-	-	100	3		
	250VOSB01_03	Essentials of Supply Chain Management	3	-	-	-	30	30	40	100	-	-	-	-	100	3		
	250VOSB02_03	Logistics and Channel Management	3	-	-	4	30	30	40	100	-	-	-	-	100	4		
AEC	230UENB03_03	Soft Skill Development	1	-	2	-	30	30	40	50	-	-	-	-	50	2		
MDM	--	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4		
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2		
VSC	230IINB02_03	Innovation	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5		
LLC	240VBBB02_03	Theater and Performing Arts	-	-	2	2	-	-	-	-	50	-	-	-	50	1.5		
SLC	250VOSB21_03	Applications Of Supply Chain Management	-	-	-	4	-	-	-	-	-	-	50	-	50	1		
TOTAL			15	1	4	16											700	22

Sem.	Multi-Disciplinary Minor (MDM)						
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business	Banking and Finance	Cost and Works Accounting
II	Course Code	240VMGB01_02	240VFMB01_02	240VHRB01_02	240VIBB01_02	240VBFB01_02	240VCWB01_02
	Course Name	Current Trends in Marketing Management	Current Trends in Financial Management	Current Trends in Human Resource Management	Current Trends in International Business	Basics of Banking Service and Retail Banking	Fundamentals of Cost Accounting
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03	230VBFB01_03	230VCWB01_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management	Basics of Stock Market	Costing Methods
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04	230VBFB02_04	230VCWB02_04
	Course Name	Social media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures	Digital and International Banking	Costing Techniques
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05	230VBFB03_05	230VCWB03_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management	Financial Planning and Risk Management	Strategic Costing
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06	230VBFB04_06	230VCWB04_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials	Bank Audit	Cost Audit



Sem.	Interdisciplinary Open Course (IOC)			
		Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
I	Course Code	230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name	Business Statistics	Sociology and Market Research	Investigative Skills
II	Course Code	231GCSB23_02	230UPYB34_02	230HFGM25_02
	Course Name	Fundamentals of Data Science	Psychology at Workplace	Intellectual Property
III	Course Code	230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name	Life Cycle Cost Analysis	Emotional intelligence	Hazards and Chemical Safety

*Pune*  
**Dr. Punamkumar Hinge**  
 Programme Coordinator, BBA

*Prabha*  
**Dr. Prabha Singh**  
 Dean, Faculty of Business Management and Commerce

*Asal*  
**Dr. Anuradha S. Deshpande**  
 Associate Dean (Academics)

*B.B. Ahuja*  
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FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

## COURSE STRUCTURE (NEP 2020 Aligned)

W. E. F.

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RELEASE DATE

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SECOND YEAR BACHELOR OF BUSINESS ADMINISTRATION  
(Operations and Supply Chain Management)

REVISION NO.

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### SEMESTER IV (LEVEL 5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBCB05_04	Financial Management	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	231VBBB28_04	Principles of Operations Management	3	-	-	-	30	30	40	100	-	-	-	-	100	3
	250VOSB03_04	Inventory and Warehouse Management	2	1	-	-	30	30	40	100	-	-	-	-	100	3
AEC	230UENB04_04	Verbal Aptitude through Literature	1	-	2	-	30	30	40	50	-	-	-	-	50	2
MDM	--	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4
SEC	240GCSB041_04	Web Programming	2	-	2	-	-	-	-	-	50	50	50	50	100	3
LLC	230HFSB80_04	Health and Nutrition	1	-	-	2	-	-	-	-	-	-	50	-	50	1.5
SLC	240VBBB12_04	Project Management for Professionals	-	-	-	4	-	-	-	-	-	-	50	-	50	1
IITP/FP/CEP	230VBBB08_04	Internship/ Field Project/ Community Engagement Programme	4 to 6 Weeks				-	-	-	-	-	-	50	50	50	2
<b>TOTAL</b>			<b>14</b>	<b>1</b>	<b>4</b>	<b>12</b>									<b>700</b>	<b>22</b>
MLC#	--	Audit Course	1	-	-	-	-	-	-	50	-	-	-	-	50	1

Sem.	Multi-Disciplinary Minor (MDM)						
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business	Banking and Finance	Cost and Works Accounting
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III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03	230VBFB01_03	230VCWB01_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management	Basics of Stock Market	Costing Methods
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04	230VBFB02_04	230VCWB02_04
	Course Name	Social media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures	Digital and International Banking	Costing Techniques
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05	230VBFB03_05	230VCWB03_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management	Financial Planning and Risk Management	Strategic Costing
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06	230VBFB04_06	230VCWB04_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials	Bank Audit	Cost Audit



Semester	Mandatory Learning Course (MLC#)- Audit Courses	
	Course Code	Course Name
SEM IV	230UPOB02_04	Introduction to Indian Constitution
SEM V	240VBBB42_05	Corporate Governance and Boardroom Ethics in Practice
SEM VI	240VBBB43_06	Digital Citizenship and Tech Responsibility for Future Managers
SEM VII	240VBBB44_07	Grassroot Innovations and Frugal Entrepreneurship in India

*Punam*  
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