



JSPM UNIVERSITY PUNE

Recognized by UGC u/s 2 (f) of UGC Act 1956 and enacted by the
State Government of Maharashtra - JSPM University Act, 2022 (Mah.IV of 2022)

JSPM University Pune
Faculty of Business Management and
Commerce
School of Business Management



NEP aligned Curriculum Structure

for

BBA (Computer Applications)

(Effective from AY: 2023-24)



JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2023-2024

RELEASE DATE

01/07/2023

FIRST YEAR BACHELOR OF BUSINESS ADMINISTRATION

REVISION NO.

0.0 (NEP)

SEMESTER I (LEVEL 4.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBBB01_01	Fundamental Principles of Management	2	1	-	4	30	30	40	100	-	-	50	50	150	4
	230VBBB02_01	Basics of Organizational Behavior	3	-	-	4	30	30	40	100	-	-	50	50	150	4
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2
SEC	230VBCB10_01	Advanced Excel	2	-	2	-	-	-	-	-	50	50	50	50	100	3
VSC	230IDCB01_01	Design Thinking and Creativity	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
AEC (HSMC)	230UENB01_01	Effective Communication Skills	1	-	2	-	30	30	40	50	-	-	-	-	50	2
IKS (HSMC)	230UHHB01_01	States in Ancient India	2	-	-	-	30	30	40	50	-	-	-	-	50	2
VEC (HSMC)	230GCBE02_01	Environment and Sustainability	2	-	-	-	30	30	40	50	-	-	-	-	50	2
LLC	230UPYB01_01	Yoga & Fitness	-	-	2	2	-	-	-	-	-	-	50	50	50	1.5
TOTAL			15	1	6	12							50	50	750	22



Semester	Interdisciplinary Open Course (IOC)			
		Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
Odd Semester	Course Code	230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name	Business Statistics	Sociology and Market Research	Investigative Skills
	Course Code	230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name	Life Cycle Cost Analysis	Emotional Intelligence	Hazards and Chemical Safety
Even Semesters	Course Code	230GCSB151_02	230UPYB34_02	230HFGM25_02
	Course Name	Artificial Intelligence for Everyone	Psychology at Workplace	Intellectual Property



Dr. Datta S. Taware
Programme Coordinator, BBA



Dr. Prabha Singh
Dean, Faculty of Business Management and Commerce



Dr. Anuradha S. Deshpande
Associate Dean (Academics)



Prof. B.B. Ahuja
Vice Chancellor, JSPM University Pune





JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

FIRST YEAR BACHELOR OF BUSINESS ADMINISTRATION

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2023-2024

RELEASE DATE

01/07/2023

REVISION NO.

0.0 (NEP)

SEMESTER II (LEVEL 4.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS	
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	E	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)			
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)								
	230VBB03_02	Essentials of HRM	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5	
PCC	230VBB04_02	Principles of Marketing	2	1	-	4	30	30	40	100	-	-	50	50	150	4	
	230VBB05_02	Fundamentals of Accounting	3	-	-	-	30	30	40	100	-	-	-	-	100	2	
MDM	-	Multi-Disciplinary Minor	2	-	-	-	30	30	40	100	-	-	-	-	100	3	
SEC	230GCS22_02	Programming in Python	2	-	2	-	-	-	-	-	50	50	50	50	100	3	
AEC (HSMC)	230UEN02_02	Communicative Proficiency Skills	1	-	2	-	30	30	40	50	-	-	-	-	50	2	
VEC (HSMC)	230UPY03_02	Ethics and Moral Values	2	-	-	-	30	30	40	50	-	-	-	-	50	2	
LLC	230UPY02_02	Mindfulness and Wellbeing	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5	
IITP/FP ICEP	230VBB07_02	Internship/ Field Project/ Community Engagement Programme	4 to 6 Weeks				-	-	-	-	-	-	-	50	50	50	2
TOTAL			15	1	4	8									750	22	

Note: A Certificate will be awarded if a student exits after first year.

For "Exit" at the end of First Year the student must complete a total of 8 additional credits.

a) An internship / OJT of 8 - 10 weeks (4 credits) over and above semester 2 internship of minimum 4 weeks.

b) Additional one Course of 4 credits (Course offered will be Vocational Skill Course (VSC) or Skill Enhancement Course (SEC) or a mini project).




Multi-Disciplinary Minor (MDM)					
Sem.	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social-Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials

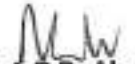

Dr. Datta S. Taware

Programme Coordinator, BBA


Dr. Prabha Singh

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FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

SECOND YEAR BACHELOR OF BUSINESS ADMINISTRATION
(Computer Application)

COURSE STRUCTURE (NEP 2020 Aligned)

W. E. F

2024-2025

RELEASE DATE

01/07/2024

REVISION NO.

0.0 (NEP)

SEMESTER III (LEVEL 5)

TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBCB22_03	Business Economics	2	1	-	-	30	30	40	100	-	-	-	-	100	3
	230VCAB01_03	Programming with C	2	-	-	-	30	30	40	50	-	-	-	-	50	2
	230VCAB03_03	Applications of Database Management Systems	3	-	-	-	30	30	40	100	-	-	-	-	100	3
AEC	230UENB03_03	Soft Skill Development	1	-	2	-	30	30	40	50	-	-	-	-	50	2
MDM	--	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2
VSC	230IINB02_03	Innovation	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
LC	230VCAB30_03	Programming with C Lab	-	-	4	-	-	-	-	-	50	50	-	-	50	2
LC	230VCAB32_03	Applications of Database Management Systems Lab	-	-	2	-	-	-	-	-	50	50	-	-	50	1
LLC	240VBBB02_03	Theater and Performing Arts	-	-	2	2	-	-	-	-	50	-	-	-	50	1.5
TOTAL			14	1	10	8									700	22



Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social-Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials



Semester	Interdisciplinary Open Course (IOC)			
		Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
Odd Semester	Course Code	230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name	Business Statistics	Sociology and Market Research	Investigative Skills
	Course Code	230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name	Life Cycle Cost Analysis	Emotional Intelligence	Hazards and Chemical Safety
Even Semester	Course Code	230GCSB151_04	230UPYB34_04	230HFGM25_04
	Course Name	Artificial Intelligence for Everyone	Psychology at Workplace	Intellectual Property



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JSPM University Pune

COURSE STRUCTURE (NEP 2020 Aligned)

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

W. E. F.

2024-2025

SCHOOL OF BUSINESS MANAGEMENT

RELEASE DATE

01/07/2024

SECOND YEAR BACHELOR OF BUSINESS ADMINISTRATION
(Computer Application)

REVISION NO.

0.0 (NEP)

SEMESTER IV (LEVEL 5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBCB05_04	Financial Management	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	230VBBB28_04	Principles of Operations Management	2	-	-	-	30	30	40	50	-	-	-	-	50	2
	230VCAB04_04	Object Oriented Programming with C++	2	-	-	-	30	30	40	50	-	-	-	-	50	2
AEC	230UENB04_04	Verbal Aptitude through Literature	1	-	2	-	30	30	40	50	-	-	-	-	50	2
MDM	--	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4
IOC	--	Interdisciplinary Open Course	2	-	-	-	30	30	40	100	-	-	-	-	100	2
SEC	240GCSB041_04	Web Programming	2	-	2	-	-	-	-	-	50	50	50	50	100	3
LC	230VCAB33_04	Object Oriented Programming with C++ Lab	-	-	2	-	-	-	-	-	50	50	-	-	50	1
LLC	230HFSB80_04	Health and Nutrition	1	-	-	2	-	-	-	-	-	-	50	-	50	1.5
IITP/FP/CEP	230VBBB08_04	Internship/ Field Project/ Community Engagement Programme	4 to 6 Weeks				-	-	-	-	-	-	50	50	50	2
TOTAL			15	-	6	8									700	22
MLC*	--	Audit Course	1	-	-	-	-	-	-	50	-	-	-	-	50	1

L-Lecture

Format No.: JSPMUni/ACAD/001

T-Tutorial

Rev. No.:0.0

P-Practical Session (Laboratory)

Rev. Date:01/07/2024

EL-Experiential Learning

Page 1 of 3



Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social-Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employments Laws	Cross Cultural Management Essentials



Semester	Interdisciplinary Open Course (IOC)			
		Faculty of Science and Technology	Faculty of Education and Humanities	Faculty of Health Sciences
Odd Semester	Course Code	230GMAB01_01	230USYB10_01	230HFGM27_01
	Course Name	Business Statistics	Sociology and Market Research	Investigative Skills
	Course Code	230GCEB32_03	230UPYB09_03	230HFGM29_03
	Course Name	Life Cycle Cost Analysis	Emotional Intelligence	Hazards and Chemical Safety
Even Semester	Course Code	230GCSB151_04	230UPYB34_04	230HFGM25_04
	Course Name	Artificial Intelligence for Everyone	Psychology at Workplace	Intellectual Property

Semester	Mandatory Learning Course (MLC#)- Audit Courses	
	Course Code	Course Name
SEM IV	230UPOB02_04	Introduction to Indian Constitution
SEM V	240VBBB42_05	Corporate Governance and Boardroom Ethics in Practice
SEM VI	240VBBB43_06	Digital Citizenship and Tech Responsibility for Future Managers
SEM VII	240VBBB44_07	Grassroot Innovations and Frugal Entrepreneurship in India



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FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

THIRD YEAR BACHELOR OF BUSINESS ADMINISTRATION
(Computer Application)

COURSE STRUCTURE
(NEP 2020 Aligned)

W. E. F

2025-2026

RELEASE DATE

01/07/2025

REVISION NO.

0.0 (NEP)

SEMESTER V (LEVEL 5.5)

TYPE	CODE	COURSE NAME	TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
			Hours / Week				THEORY (Equal Weightage for CIE and ESE)				PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)			
			L	T	P	E	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBBB31_05	Strategic Business Management	3	-	-	-	30	30	40	100	-	-	-	-	100	3
	230VBBB32_05	Business Research Methods	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	--	PCC - SPL	2	-	-	-	30	30	40	50	-	-	-	-	50	2
	--	PCC - SPL	2	-	-	-	30	30	40	50	-	-	-	-	50	2
PEC	--	PEC - SPL	3	-	-	-	30	30	40	100	-	-	-	-	100	3
MDM	--	Multi-Disciplinary Minor	3	-	-	4	30	30	40	100	-	-	-	-	100	4
VSC	230IESB03_05	Entrepreneurship	1	-	-	2	-	-	-	-	-	-	50	50	50	1.5
LC	230VCAB34_05	CA - Object Oriented Programming (JAVA) LAB	-	-	2	-	-	-	-	-	50	50	-	-	50	1
LC	230VCAB38_05	CA - Power BI LAB	-	-	2	-	-	-	-	-	50	50	-	-	50	1
TOTAL			16	-	4	8	-	-	-	50	-	-	-	-	50	1
MLC*	--	Audit Course	1	-	-	-	-	-	-	-	-	-	-	-	650	20
															50	1

L-Lecture
Format No.: JSPMUni/ACAD/001

T-Tutorial
Rev. No.:0.0

P-Practical Session (Laboratory)
Rev. Date:01/07/2025



Sem.	Programme Core Course (PCC)	
	Specialization	Computer Application
V	Course Code	230VCAB05_05
	Course Name	Object Oriented Programming (JAVA)
V	Course Code	230VCAB06_05
	Course Name	Power BI
VI	Course Code	230VCAB08_06
	Course Name	Software Engineering
VII	Course Code	230VCAB10_07
	Course Name	Block Chain Technology
VIII	Course Code	230VCAB12_08
	Course Name	Sustainable Practices in Computer Systems Management



Sem.	Programme Elective Course (PEC)	
	Specialization	Computer Application
V	Course Code	230VCAB07_05
	Course Name	Artificial Intelligence & Machine Learning
VI	Course Code	230VCAB17_06
	Course Name	Cloud Computing
VII	Course Code	230VCAB09_07
	Course Name	Software Testing
VIII	Course Code	230VCAB18_08
	Course Name	Natural Language Processing

Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employment Laws	Cross Cultural Management Essentials



Semester	Mandatory Learning Course (MLC#)- Audit Courses	
	Course Code	Course Name
SEM IV	230UPOB02_04	Introduction to Indian Constitution
SEM V	240VBBB42_05	Corporate Governance and Boardroom Ethics in Practice
SEM VI	240VBBB43_06	Digital Citizenship and Tech Responsibility for Future Managers
SEM VII	240VBBB44_07	Grassroot Innovations and Frugal Entrepreneurship in India

Pmk
Dr. Punamkumar Hinge
 Programme Coordinator, BBA

APak
Dr. Anuradha S. Deshpande
 Associate Dean (Academics)



Prabha
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AKW
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SEMESTER VI- SCHEME A (LEVEL 5.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VB33_08	Business Analytics	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	230VB34_06	Legal Aspects of Business	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	--	PCC	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PEC	--	PEC	3	-	-	-	30	30	40	100	-	-	-	-	100	3
MDM	--	Multi-Disciplinary Minor	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PROJ	230VB10_06	Project	-	-	4	8	-	-	-	-	50	50	50	50	100	4
IITP/FP/CEP	230VB09_06	Internship/ Field Project/ Community Engagement Programme	4 to 6 Weeks				-	-	-	-	-	-	50	50	50	2
TOTAL			13	-	6	12									650	20
MLC*	--	Audit Course	1	-	-	-	-	-	-	50	-	-	-	-	50	1

Note - Scheme A is intended for students who will continue into the fourth year to pursue Honours or Honours with Research.



Sem.	Programme Core Course (PCC)	
	Specialization	Computer Application
V	Course Code	230VCAB05_05
	Course Name	Object Oriented Programming (JAVA)
V	Course Code	230VCAB06_05
	Course Name	Computer Networking
VI	Course Code	230VCAB08_06
	Course Name	Software Engineering
VII	Course Code	230VCAB10_07
	Course Name	Block Chain Technology
VIII	Course Code	230VCAB12_08
	Course Name	Sustainable Practices in Computer Systems Management



Sem.	Programme Elective Course (PEC)	
	Specialization	Computer Application
V	Course Code	230VCAB07_08
	Course Name	Artificial Intelligence & Machine Learning
VI	Course Code	230VCAB17_08
	Course Name	Cloud Computing
VII	Course Code	230VCAB09_07
	Course Name	Software Testing
VIII	Course Code	230VCAB18_08
	Course Name	Natural Language Processing

Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_05	230VFMB24_05	230VHRB24_05	230VIBB24_05
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employment Laws	Cross Cultural Management Essentials



Semester	Mandatory Learning Course (MLC#)- Audit Courses	
	Course Code	Course Name
SEM IV	230UPOB02_04	Introduction to Indian Constitution
SEM V	240VBBB42_05	Corporate Governance and Boardroom Ethics in Practice
SEM VI	240VBBB43_06	Digital Citizenship and Tech Responsibility for Future Managers
SEM VII	240VBBB44_07	Grassroot Innovations and Frugal Entrepreneurship in India

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Dr. Punamkumar Hinge
Programme Coordinator, BBA

Anuradha
Dr. Anuradha S. Deshpande
Associate Dean (Academics)



Prabha
Dr. Prabha Singh
Dean, Faculty of Business Management and Commerce

B.B. Ahuja
Prof. B.B. Ahuja
Vice Chancellor, JSPM University Pune



JSPM University Pune

FACULTY OF BUSINESS MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS MANAGEMENT

THIRD YEAR BACHELOR OF BUSINESS ADMINISTRATION
(Computer Application)

COURSE STRUCTURE (NEP 2020 Aligned)

W. E. F.

2025-2026

RELEASE DATE

01/07/2025

REVISION NO.

0.0 (NEP)

SEMESTER VI- SCHEME B (LEVEL 5.5)

COURSE			TEACHING SCHEME				EXAMINATION SCHEME AND MARKS								TOTAL	CREDITS
TYPE	CODE	COURSE NAME	Hours / Week				THEORY (Equal Weightage for CIE and ESE)			PRACTICAL (Equal Weightage for CIE and ESE)		ORAL (Equal Weightage for CIE and ESE)				
			L	T	P	EL	CONTINUOUS INSEMESTER EVALUATION (100 Marks)			END SEMESTER EXAMINATION (100 / 50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)	CONTINUOUS INSEMESTER EVALUATION (50 Marks)	END SEMESTER EXAMINATION (50 Marks)		
							T1 (30 Marks)	T2 (30 Marks)	Assignments (40 Marks)							
PCC	230VBBB33_06	Business Analytics	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	230VBBB34_06	Legal Aspects of Business	2	-	-	2	30	30	40	100	-	-	-	-	100	2.5
	--	PCC	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PEC	--	PEC	3	-	-	-	30	30	40	100	-	-	-	-	100	3
MDM	--	Multi-Disciplinary Minor	3	-	-	-	30	30	40	100	-	-	-	-	100	3
PROJ	230VBBB39_06	Project	-	-	6	12	-	-	-	-	100	100	50	50	150	6
TOTAL			13	-	8	16									650	20
MLC*	--	Audit Course	1	-	-	-	-	-	-	50	-	-	-	-	50	1

Note - Scheme B is intended for students who plan to exit the programme after the sixth semester.



Sem.	Programme Core Course (PCC)	
	Specialization	Computer Application
V	Course Code	230VCAB05_05
	Course Name	Object Oriented Programming (JAVA)
V	Course Code	230VCAB06_05
	Course Name	Computer Networking
VI	Course Code	230VCAB08_05
	Course Name	Software Engineering
VII	Course Code	230VCAB10_07
	Course Name	Block Chain Technology
VIII	Course Code	230VCAB12_08
	Course Name	Sustainable Practices in Computer Systems Management



Sem.	Programme Elective Course (PEC)	
	Specialization	Computer Application
V	Course Code	230VCAB07_06
	Course Name	Artificial Intelligence & Machine Learning
VI	Course Code	230VCAB17_06
	Course Name	Cloud Computing
VII	Course Code	230VCAB09_07
	Course Name	Software Testing
VIII	Course Code	230VCAB18_06
	Course Name	Natural Language Processing

Sem.	Multi-Disciplinary Minor (MDM)				
	Specialization	Marketing Management	Financial Management	Human Resource Management	International Business
II	Course Code	230GCSB23_02	230GCSB23_02	230GCSB23_02	230GCSB23_02
	Course Name	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science	Fundamentals of Data Science
III	Course Code	230VMGB21_03	230VFMB21_03	230VHRB21_03	230VIBB21_03
	Course Name	Introduction to Consumer Psychology	Fundamentals of Cost Accounting	Introduction to Learning and Development	International Trade Policy and Management
IV	Course Code	230VMGB22_04	230VFMB22_04	230VHRB22_04	230VIBB22_04
	Course Name	Social Media and Digital Marketing	Banking and Financial Institution	Performance and Compensation Management System	Introduction to Import Export Procedures
V	Course Code	230VMGB23_05	230VFMB23_05	230VHRB23_05	230VIBB23_05
	Course Name	Brand Management in the Digital Age	Investment Analysis and Portfolio Management	Organizational Change and Development	Foreign Exchange Management
VI	Course Code	230VMGB24_06	230VFMB24_06	230VHRB24_06	230VIBB24_06
	Course Name	Direct and Indirect Marketing	Risk and Insurance Management	Industrial Relations and Employment Laws	Cross Cultural Management Essentials



Semester	Mandatory Learning Course (MLC#)- Audit Courses	
	Course Code	Course Name
SEM IV	230UPOB02_04	Introduction to Indian Constitution
SEM V	240VBBB42_05	Corporate Governance and Boardroom Ethics in Practice
SEM VI	240VBBB43_06	Digital Citizenship and Tech Responsibility for Future Managers
SEM VII	240VBBB44_07	Grassroot Innovations and Frugal Entrepreneurship in India

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